

Training magazine's

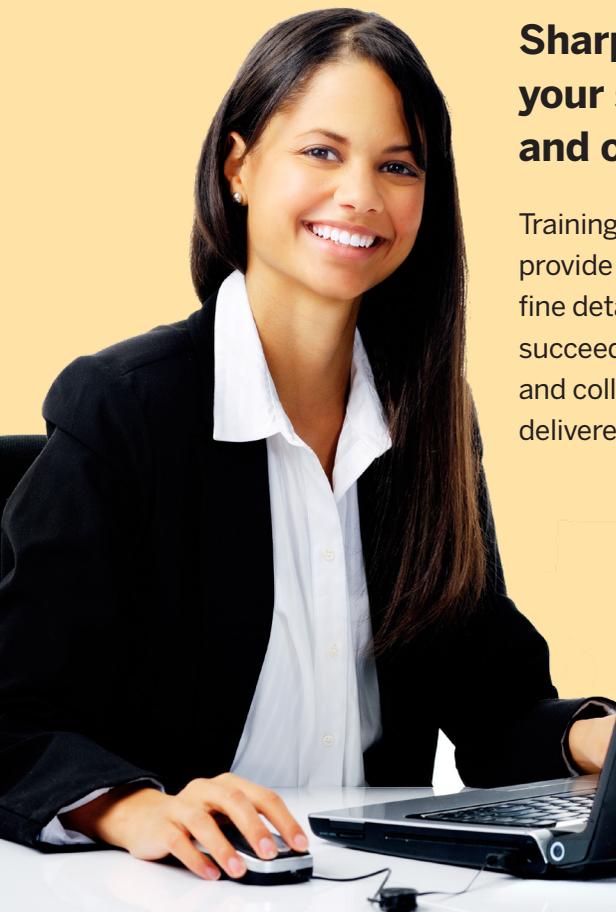
# training live+online

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## 2022 Live+Online Certificate Courses

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Training Live + Online certificate courses provide the big picture (strategies) and fine details (tools and tips) you need to succeed. Participate in these live, interactive, and collaborative Webcasts designed and delivered by the best in the training industry.

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**SPECIAL  
OFFER!**

## Register for both Articulate Storyline Fundamentals and Articulate Storyline for Next Level Design Certificates to **Save \$100!\***

\*Visit [TrainingLiveandOnline.com/2022/Discounts.cfm](https://TrainingLiveandOnline.com/2022/Discounts.cfm)



**Kevin Thorn**  
Chief NuggetHead,  
NuggetHead Studioz

### Articulate Storyline Fundamentals Certificate

To keep pace with today's fast-moving world, training organizations are increasingly including the use of more technology — especially eLearning. Articulate Storyline is an eLearning authoring tool built from the ground up with the goal of making the process of designing, developing, and implementing eLearning faster, easier, and more affordable. Using an intuitive interface, Articulate Storyline is easy enough for novices to learn quickly and powerful enough for advanced developers to build highly sophisticated and interactive eLearning. With its easy to use features (no programming required) and robust capabilities, Storyline lets you focus on what's most important: delivering more effective and appealing eLearning that saves your organization time and money.

#### BONUS ITEMS!

Dozens of free Storyline source files for self-paced learning; detailed step-by-step exercises for self-paced learning; custom course templates; custom interactions templates; and instruction blended with practical design and development guidance from an award-winning elearning developer.

Early Bird Rate 30+ days prior to course start date: \$945  
Registration within 30 days of course start date: \$1,095

**ATD has pre-approved this program for 12 points.**

**A SERIES OF 4 ONLINE SESSIONS  
STARTING MAY 3, JULY 12 OR OCTOBER 11, 2022**

#### Articulate Storyline Fundamentals Certificate

“Kevin Thorn was a fantastic presenter and teacher. The information was taught explicitly and questions were addressed. I learned skills that I was able to apply immediately and engagement was easy.”

– Training and Development Specialist,  
Two Men and a Truck International

### Articulate Storyline for Next Level Design Certificate

Are you ready to take your Articulate Storyline skills to the next level? This certificate course builds upon your basic Storyline knowledge by providing you with the hands-on practice needed to move beyond “out of the box” development and into building more advanced interactions. We'll explore the development of custom interactivity leveraging Conditional Triggers, Custom Object States, Master Slide Layers, Variable Programming, and more that will provide you with tons of tips and tricks you can immediately apply to your own projects.

#### BONUS ITEMS!

A focus on interaction design using Storyline's features in smart, creative new ways; dozens of free Storyline source files for self-paced learning; detailed step-by-step exercises for self-paced learning; custom course templates; custom interactions templates; and instruction blended with practical design and development guidance from an award-winning elearning developer with many years of industry experience.

Early Bird Rate 30+ days prior to course start date: \$945  
Registration within 30 days of course start date: \$1,095

**ATD has pre-approved this program for 12 points.**

**A SERIES OF 4 ONLINE SESSIONS  
STARTING MAY 17, AUGUST 2, OR  
NOVEMBER 8, 2022**

#### Articulate Storyline for Next Level Design Certificate

“This is great training for individuals who have a strong understanding of Storyline, but want to take it to the next level of professionalism and customization.”

– Sr. Learning Specialist, Kiewit

For full course descriptions, visit [TrainingLiveandOnline.com](https://TrainingLiveandOnline.com)

## Creating and Recording Videos with TechSmith Camtasia Certificate: Fundamentals and Beyond

**Kevin Thorn**, Chief NuggetHead/  
NuggetHead Studioz



In today's world, video and video training is in demand and organizations are increasingly including the use of more video technology — especially instructional and explainer videos. TechSmith's Camtasia is an exceptional all-in-one screen recording and video editor with an intuitive interface making it simple to record and create professional-looking videos in no time. Camtasia has an industry-leading timeline for sophisticated animation effects, and a feature set to also build interactive eLearning courses. With its suite of tools, it's easy for novices to learn quickly yet powerful enough for advanced developers to record, edit and even add interactivity to make world-class quality videos.

**BONUS ITEMS!** Dozens of free Camtasia source files for continued practice; detailed step-by-step exercises for self-paced learning; introductions to Fuse, Capture, and SnagIt; camera and microphone recommendations; and tips on where to store/host video content.

*Early Bird Rate 30+ days prior to course start date: \$845*  
*Registration within 30 days of course start date: \$995*

**ATD has pre-approved this program for 12 points.**

**A SERIES OF 4 ONLINE SESSIONS STARTING JUNE 7 OR AUGUST 16, 2022**

## Designing eLearning with Captivate Certificate

**Joe Ganci**, President, eLearningJoe



This certificate takes you through the process of building a course for **both desktop and mobile** and provides you with the knowledge and hands-on practice you need to build and edit excellent eLearning lessons from scratch using the latest version of Adobe Captivate. eLearning tools expert Joe Ganci will share his many years of innovative design and development experience to take you from Captivate basics to advanced techniques. Through demonstration and take-home exercises that will be compliant with SCORM- and xAPI (Tin Can). Your course will work both on desktop and on mobile devices. **During this certificate, you will get the opportunity to build a real eLearning lesson sample.**

**BONUS ITEMS!** You'll receive a step-by-step guide and all the media files to accomplish your homework assignment, and in the process practice what you learned in class; a private, 30-minute follow-up session with Joe to check your homework and address your Captivate and eLearning questions; and access to Joe's expertise via email to address questions on course materials.

*Early Bird Rate 30+ days prior to course start date: \$845*  
*Registration within 30 days of course start date: \$995*

**ATD has pre-approved this program for 4.5 points.**

**A SERIES OF 3 ONLINE SESSIONS STARTING OCTOBER 24, 2022**

## Train as a Team and Save!

For details and discounts, visit:

[TrainingLiveandOnline.com/2022/Discounts.cfm](https://TrainingLiveandOnline.com/2022/Discounts.cfm)

## **NEW** Developing Critical Thinking for Modern Learners Certificate

**Ray Jimenez**, Author, eBook,  
*50 Thinking Tools for the Modern Workers and Leaders.*



In recent years, we have seen shifts in the nature of working including automation, artificial intelligence, virtual reality, augmented reality, and robotics. Experts say the pandemic accelerated the great reset of the workplace. Deloitte Consulting, McKinsey & Company, and The Economic Global Forum conducted studies showing that critical thinking is one of the pressing and top skills required by workers, frontline leaders, and leaders. The need for critical thinking in employees and leaders is driven by uncertainties and the increasing unknown factors in business environments. Coupled with the growing remote work and the rapid change in emotional sentiments of employees and customers, modern workers and leaders need to be thinking about how to quickly fix, solve, and improve work by relying on their creativity and capacities. In this session, you will learn how to design and implement learning initiatives and programs that raise the capacity of workers and leaders to critically think, fix, solve, and improve work.

**BONUS ITEMS!** A free copy of Ray's eBook on the *50 Thinking Tools for the Modern Workers and Leaders* and 10 Storyline and Captivate source files that can be used for your eLearning, webinars, and in-person presentations and exercises.

**ATD has pre-approved this program for 6 points.**

*Early Bird Rate 30+ days prior to course start date: \$645*  
*Registration within 30 days of course start date: \$795*

**A SERIES OF 3 ONLINE SESSIONS STARTING APRIL 12, 2022**



Training Live + Online has been pre-approved by the ATD Certification Institute to offer educational programs that can be used towards initial eligibility and recertification of the Certified Professional in Talent Development (CPTD) and Associate Professional in Talent Development (APTD) credentials.

## Gamification for Learning Design Intensive Certificate

**Monica Cornetti**, President;  
**Jonathan Peters**, Chief Motivation Officer, Sententia Gamification



This interactive virtual playshop certificate teaches you to apply the key concepts found in game design and behavioral psychology to talent development and employee engagement programs. You will explore how gamification mechanics impact learning, which mechanics are most valuable to you, and how to increase your applied competence through practical application of your knowledge. **You'll work on your own eLearning or instructor-led project throughout the program.**

By the end of this certificate, you will draft OKRs (objectives and key results), design learner personas, create a prototype, playtest, assess best practices, and demonstrate applied competence in the application of gamification strategy design to a real-life talent development program.

**BONUS ITEMS!** A Travel Journal and Gamification Design Playbook, Game the System Treasure Map, and Game the System Strategy Design Cards.

*Early Bird Rate 30+ days prior to course start date: \$745*

*Registration within 30 days of course start date: \$895*

**ATD has pre-approved this program for 12 points.**

**A SERIES OF 4 ONLINE SESSIONS STARTING JULY 19, 2022**

## **NEW** Mastering Measurement and Evaluation Certificate: Less Stress, More Success in Creating Level 1-4 Evaluations

**Ken Phillips**, CPTD



No matter how well learning is designed and delivered within your organization, you are probably experiencing increased demands to demonstrate its value.

Regrettably, many learning departments struggle with providing this type of data because they are uninformed in the art and science of evaluation design and thus are unable to provide business executives with the evidence they want. This highly interactive course equips you with practical tips and specific guidelines for creating valid, scientifically sound Level 1, 2, 3, and 4 evaluations.

Evaluations that produce credible data with high perceived value in the eyes of business executives and L&D professionals alike.

**BONUS ITEMS!** You'll receive a job aid covering each of the four levels of evaluation; seven articles written by Ken on the various levels of evaluation; Ken's eBook, *The Sad State of Measurement and Evaluation*; an M&E Project Implementation Guide; and a voluntary post-program 90-minute virtual coaching session.

**ATD has pre-approved this program for 12 points.**

*Early Bird Rate 30+ days prior to course start date: \$745*

*Registration within 30 days of course start date: \$895*

**A SERIES OF 4 ONLINE SESSIONS STARTING JUNE 14, 2022**

For full course descriptions, visit [TrainingLiveandOnline.com](https://www.trainingliveandonline.com)

## Instructional Design Certificate: Performance-Based and Results-Focused

**Paul Swan**, Associate, Darryl L. Sink & Associates, Inc.



This interactive certificate uses real world examples to explore each phase of the instructional design process from analysis, design, development, and implementation to evaluation. You will learn how to apply the ISD process in the context of your own project.

**You'll work on your own eLearning or instructor-led project throughout the course and learn just what you need to produce a highly effective end product.**

We'll examine the business and individual needs for your training program, determine what must be taught, could be taught and should be taught, how to accommodate adult learners, instructional strategies to meet your goals, how to write good test items, and more.

**BONUS ITEMS!** You'll receive a **101 page participant guide** containing job aids, examples, worksheets and key points to remember for you to use as you design and develop your courses. You will have the opportunity to submit your project work to Paul for feedback.

*Early Bird Rate 30+ days prior to course start date: \$845*

*Registration within 30 days of course start date: \$995*

**ATD has pre-approved this program for 8 points.**

**A SERIES OF 4 ONLINE SESSIONS STARTING AUGUST 16, 2022**

## Microlearning Design and Development Certificate

**Ray Jimenez**, Author, *3-Minute eLearning*



Learners and managers are demanding more effective and efficient learning times due to rapidly changing topics, on-the-job performance needs, an abundance of mobile learning tools and faster and more reliable Internet connections. This interactive certificate invites you to "rethink" and "invigorate" the design of your current content for faster development and easier learning suited for those who are on-the-move, on-the-job, and connected with mobile technologies. We'll examine the methods of microlearning content design and delivery that facilitates quick transfer of knowledge and application.

This certificate is appropriate for those who design and implement rapid eLearning, mobile learning, performance support learning, and collaborative learning environments.

**BONUS ITEMS!** Ray's eBook, *3-Minute eLearning* and 15 models for microlearning: live demos and examples that you may download and own.

*Early Bird Rate 30+ days prior to course start date: \$645*

*Registration within 30 days of course start date: \$795*

**ATD has pre-approved this program for 6 points.**

**A SERIES OF 3 ONLINE SESSIONS STARTING OCTOBER 6, 2022**

## Podcasting for Trainers Certificate: Design to Delivery

**Betty Dannewitz**, Founder, CEO,  
ifyouaskbetty LLC



Podcasting has become an accepted and effective way to provide and consume self-paced, personalized training and development content, largely because its efficient and portable content fits easily into our busy lives. This course offers concrete approaches for bringing each of the elements of great audio and video podcasts together. You will learn to design, develop, and publish your very own podcast on any budget (even zero). It also addresses important nuances including interview techniques, podcast branding, effective marketing strategies and how to produce an internal podcast for your company. **You will complete this course with your podcast recorded, edited, and posted.** Guest speakers include podcast producers and voiceover artists.

**BONUS ITEMS!** Experience your peer podcasts in a live review and feedback session. Receive a podcast checklist with key points. And, contact the instructor with a "30 days later" update for additional guidance.

*Early Bird Rate 30+ days prior to course start date: \$645*  
*Registration within 30 days of course start date: \$795*

**ATD has pre-approved this program for 6 points.**

**A SERIES OF 4 ONLINE SESSIONS STARTING AUGUST 10, 2022**

## Project Management for Learning Professionals Certificate: Reduce the Rework

**Lou Russell** (May course), CEO,  
Russell Martin & Associates



**Lesley MacKellar** (November course)

If you leave your desk every day frustrated by what you've accomplished and what's left to be done, this is the certificate you've been waiting for! Learn how to juggle your projects and get more done with less rework. Whether working on online or live course development, LMS implementation, or new process design, this course will teach you a simple, minimal process with techniques to get more done with less help. You'll learn how to start a project correctly, build a simple and flexible project schedule, manage the insanity of your projects, end a project, and improve project management strength through quick post-project reviews. You'll receive tools that work with your current software and follow the guidelines set by the Project Management Institute (PMI).



**You will work on one of your own real projects,** and create a Project Charter and Project Schedule.

**BONUS ITEM!** A quick technique job aid.

*Early Bird Rate 30+ days prior to course start date: \$845*  
*Registration within 30 days of course start date: \$995*

**ATD has pre-approved this program for 6 points.**

**A SERIES OF 4 ONLINE SESSIONS STARTING MAY 2 OR NOVEMBER 7, 2022**

## Scenario-Based eLearning Certificate: Cost Effective and Engaging Design

**Ray Jimenez**, Author, *Scenario-Based Learning: Using Stories to Engage eLearners*



Scenario-Based eLearning (SBL) is a highly-interactive and high-discovery method of learning that puts the learner on the spot. It helps learners learn in areas where the subjects involve risks; emotional experience; behavioral changes; decision making and judgment; in-depth technical skills; and social learning.

Learn the **step-by-step process** of designing and developing SBL programs that heightens eLearners engagement and learning. This highly interactive program focuses on raising the level of engagement of eLearning courses and practical steps to control costs. This hands-on course provides opportunities to apply ideas in your projects immediately. This course focuses on effective and cost-effective design and development – practical and useful, not theories or software use.

**BONUS ITEMS!** Digital version of the book *Scenario-Based Learning: Using Stories to Engage eLearners*.

*Early Bird Rate 30+ days prior to course start date: \$645*  
*Registration within 30 days of course start date: \$795*

**ATD has pre-approved this program for 6 points.**

**A SERIES OF 3 ONLINE SESSIONS STARTING NOVEMBER 29, 2022**

## Training Manager Certificate: Managing the Training Function for Bottom-Line Results

**Dana Smith**, Certified Master Facilitator, The Training Clinic



With the right practices, any training program can accelerate performance while delivering economic benefits; and as a focused and practical manager of a training function, you can lead the charge within your own organization. In this certificate, focus in-depth on effective methods to manage the entire scope of your organization's training effort. You will examine practical ways, sound techniques, and proven ideas to manage your organization's training and yield tangible, bottom-line results.

**This Certificate has seven units that will be covered:** Manage a Training Function; Internal Consulting Skills; Diagnose Problems; Develop a Plan and Gain Support for the Learning Function; Manage the Training Budget; Manage Trainers, Course Developers and Staff; and Make Learning Stick: Transfer of Learning.

**BONUS ITEMS!** You will receive a Training Manager's Tool Kit which contains the Training Function Systems Audit. In addition you will receive a 16 point Instructor Competency Inventory and a 32-point Course Designer Competency Inventory. Plus, you can earn up to 1.9 CEUs from The Training Clinic when you complete this certificate.

*Early Bird Rate 30+ days prior to course start date: \$1,345*  
*Registration within 30 days of course start date: \$1,495*

**ATD has pre-approved this program for 12 points.**

**A SERIES OF 4 SESSIONS STARTING MAY 10, 2022**



**Kassy LaBorie,**  
Principal Consultant,  
Kassy LaBorie Consulting, LLC

### Online Virtual Designer Certificate

Virtual classroom technology enables learning and development teams to reach all audiences, at any time of the day, with just a simple Internet connection, but creating engaging programs for this type of technology is an immense challenge. It requires both technical knowledge and the ability to apply sound instructional design techniques so that the trainer and producer are enabled to deliver online learning events that are filled with interactive participants, not passive attendees.

This certificate is an immersive skill-building experience of engaging online training with examples, practice and coaching designed to empower instructional designers to create virtual instructor-led training experiences with confidence! You enter a complete live online training world, participate in discussions, practice learning online, explore your virtual classroom platform, create training materials ready for immediate use and discover how your organization can begin to make the necessary shifts which support a virtual learning culture.

**BONUS ITEMS!** Receive a participant manual containing job aids, examples, and platform checklists to help navigate the various live online platforms in the market today.

*Early Bird Rate 30+ days prior to course start date: \$845  
Registration within 30 days of course start date: \$995*

**ATD has approved this program for 6 points.**

**A SERIES OF 3 ONLINE SESSIONS STARTING  
APRIL 25 OR SEPTEMBER 12, 2022**

### Online Virtual Producer Certificate

Have you ever found yourself confidently delivering content for a virtual training session or webinar, only to have a participant just drop off? Or have you bravely launched breakout sessions but found that participants got lost on where to go? While attention is most often paid to the facilitation of virtual sessions, significantly less is devoted to producing them. Paying attention to the production of virtual training addresses this gap and this course teaches you exactly what you need to pay attention to in order to be a skilled virtual trainer, ready to accurately support your live online training strategies with skill.

This course helps you to identify, develop, and practice the necessary skills to become an effective producer. It also provides an immersive skill building experience of engaging online training with examples, practice, and coaching.

**BONUS ITEMS!** Receive a participant manual with a producer features checklist, including troubleshooting guidelines, and platform checklists to help navigate the various live online platforms in the market today (WebEx, Zoom, Teams, Adobe Connect, etc.).

*Early Bird Rate 30+ days prior to course start date: \$845  
Registration within 30 days of course start date: \$995*

**ATD has pre-approved this program for 6 points.**

**A SERIES OF 3 ONLINE SESSIONS STARTING  
JUNE 6 OR OCTOBER 17, 2022**

**SAVE \$150**  
**On 2022 Certificate Courses**  
**Simply register a month in advance**

### Online Virtual Trainer Certificate

Live Online (virtual instructor-led) training has become a standard for learning teams all over the world. Virtual classroom technology enables learning and development teams to reach all audiences, at any time of the day, with just a simple Internet connection. But let's face it, learning to engage your audience using this type of technology is an immense challenge. It requires a unique skill set that combines using virtual presentation, facilitation, and design techniques with technical knowledge to skillfully deliver online learning events.

This certificate helps you to identify, develop, and practice the necessary skills to become savvy virtual trainers. It also addresses what is required to be properly prepared to deliver online, what you need to do adjust your individual beliefs around online learning, and how your organization can begin to make the shifts necessary to support a virtual learning culture.

**BONUS ITEMS!** Receive a participant guide containing job aids (including The Virtual Trainer's Competency Model and a 3-Step Virtual Activity Design Process); platform checklists to help navigate the various live online platforms; and key points to use as you design, develop, deliver, and support your live online courses.

*Early Bird Rate 30+ days prior to course start date: \$845  
Registration within 30 days of course start date: \$995*

**ATD has pre-approved this program for 6 points.**

**A SERIES OF 3 ONLINE SESSIONS STARTING  
JULY 11, 2022**

## You've (L)earned it!

Upon successfully completing your Training Live + Online Certificate course, you will receive a digital eBadge and a signed certificate of completion.

