2021

Training magazine's

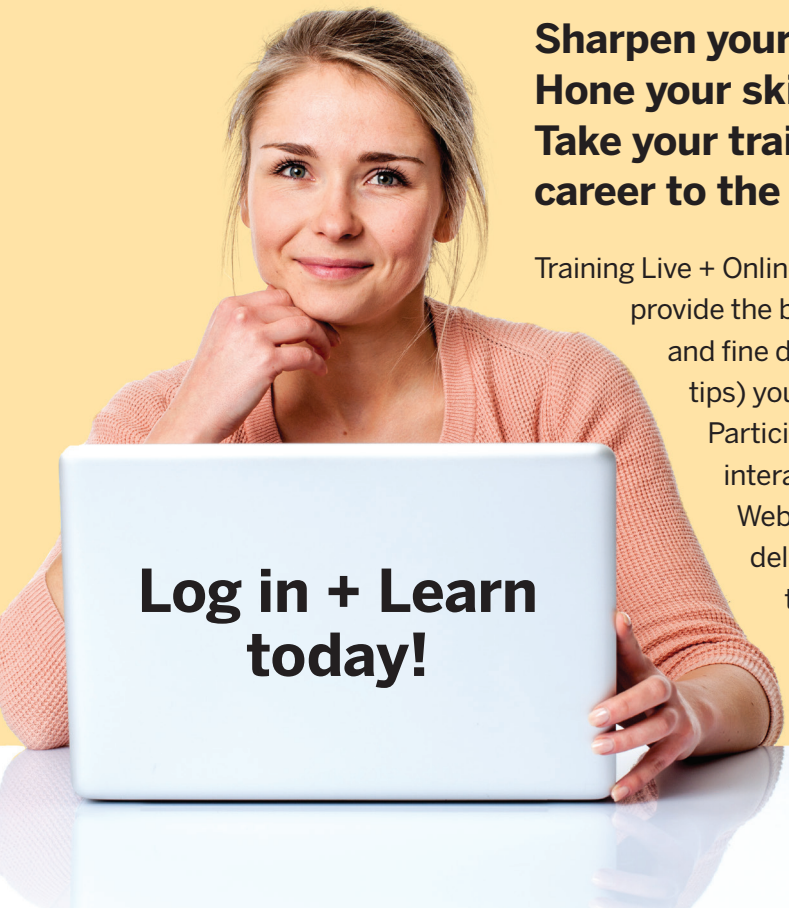
training live+online

REGISTER EARLY...

SAVE $150!

Live+Online Certificate Courses

Online Access to *Training* magazine's Most Popular Programs



**Sharpen your focus.
Hone your skills.
Take your training and career to the next level.**

Training Live + Online certificate courses provide the big picture (strategies) and fine details (tools and tips) you need to succeed. Participate in these live, interactive, and collaborative Webcasts designed and delivered by the best in the training industry.

Fast-Forward Your Career

www.TrainingLiveAndOnline.com

Kassy LaBorie,
Principal Consultant,
Kassy LaBorie Consulting, LLC

Online Virtual Designer Certificate

Virtual classroom technology enables learning and development teams to reach all audiences, at any time of the day, with just a simple internet connection. But creating engaging programs for this type of technology is an immense challenge requiring both technical knowledge and the ability to apply sound instructional design techniques so that the trainer and producer are enabled to deliver online learning events that filled with interactive participants, not passive attendees.

This certificate is an immersive skill-building experience of engaging online training with examples, practice, and coaching designed to empower instructional designers to create virtual instructor-led training experiences with confidence. You will walk away with the skills needed to become a savvy online virtual designer!

BONUS ITEMS! Receive a participant manual containing job aids, examples, and platform checklists to help navigate the various live online platforms in the market today.

Early-Bird Rate 30+ days prior to course start date: $845
Registration within 30 days of course start date: $995

4 ONLINE SESSIONS STARTING APRIL 19 OR OCTOBER 18, 2021

NEW Online Virtual Producer Certificate

Have you ever found yourself confidently delivering content for a virtual training session or webinar, only to have a participant just drop off? Or have you bravely launched breakout sessions but found that participants got lost on where to go? These scenarios illustrate the convergence of virtual training delivery and production. While attention is most often paid to the facilitation of virtual sessions, significantly less is devoted to producing them. Paying attention to the production of virtual training addresses this gap and this course teaches you exactly what you need to pay attention to in order to be a skilled virtual trainer, ready to accurately support your live online training strategies with skill.

You will enter a complete live online training world, participate in discussions, both on and offline, practice learning online, explore and learn your virtual classroom platform, and walk away ready to teach your own participants and attendees how to use the features of your web conferencing platform!

BONUS ITEMS! Receive a participant manual with a producer features checklist, including troubleshooting guidelines, and platform checklists to help navigate the various live online platforms in the market today (WebEx, Zoom, Adobe Connect, etc.).

Early-Bird Rate 30+ days prior to course start date: $845
Registration within 30 days of course start date: $995

4 ONLINE SESSIONS STARTING MAY 10, 2021

SAVE $150

On 2021 Certificate Courses

Simply register a month in advance

Online Virtual Trainer Certificate

Live Online (virtual instructor-led) training has become a standard for learning teams all over the world. Virtual classroom technology enables learning and development teams to reach all audiences, at any time of the day, with just a simple internet connection. But let's face it, learning to engage your audience using this type of technology is an immense challenge. It requires a unique skill set that combines using virtual presentation, facilitation, and design techniques with technical knowledge to skillfully deliver online learning events.

This certificate helps you to identify, develop, and practice the necessary skills to become savvy virtual trainers. The certificate also addresses what is required to be properly prepared to deliver online, what you need to do adjust your individual beliefs around online learning, and how your organization can begin to make the shifts necessary to support a virtual learning culture.

BONUS ITEMS! Receive a participant guide containing job aids (including The Virtual Trainer's Competency Model and a 4-Step Virtual Activity Design Process); examples and platform checklists to help navigate various live online platforms (WebEx, Zoom, Adobe Connect and GotoTraining); and key points to remember for you to use as you design, develop, deliver, and support your live online courses.

Early-Bird Rate 30+ days prior to course start date: $845
Registration within 30 days of course start date: $995

4 ONLINE SESSIONS STARTING MARCH 22 OR AUGUST 9, 2021

Online Virtual Designer Certificate

"If you're looking for ideas on how to turn your virtual meetings and trainings into interactive engaging sessions, I highly recommend taking this Certificate. Kassy makes this a fun and informative class with plenty of tips you can implement quickly and easily!"

– Training Specialist, AllHealth Network

Train as a Team and Save!

For details and discounts, visit:

TrainingLiveandOnline.com/2021/Discounts.cfm

SPECIAL OFFER!

Register for both

Articulate Storyline Fundamentals **and**
Articulate Storyline for Next Level Design Certificates

to **Save $150!***

*Visit TrainingLiveandOnline.com/2021/Discounts.cfm

Kevin Thorn
Chief NuggetHead,
NuggetHead Studioz

Articulate Storyline Fundamentals Certificate

Articulate Storyline is an elearning authoring tool built from the ground up with the goal of making the process of designing, developing, and implementing elearning faster, easier, and more affordable. Using an intuitive interface, Articulate Storyline is easy enough for novices to learn quickly and powerful enough for advanced developers to build highly sophisticated and interactive eLearning. With its easy to use features (no programming required) and robust capabilities, Storyline lets you focus on what's most important: delivering more effective and appealing eLearning that saves your organization time and money.

BONUS ITEMS!
Dozens of free Storyline source files for self-paced learning; detailed step-by-step exercises for hands-on practice; custom course template; custom interactions template; and instruction blended with practical design and development guidance from an award-winning elearning developer with many years of industry experience.

Early-Bird Rate 30+ days prior to course start date: $945
Registration within 30 days of course start date: $1,095

4 ONLINE SESSIONS STARTING MARCH 23, JUNE 8, AUGUST 17 OR OCTOBER 26, 2021

Articulate Storyline Fundamentals Certificate

> *"Kevin Thorn was a fantastic presenter and teacher. The information was taught explicitly and questions were addressed. I learned skills that I was able to apply immediately and engagement was easy."*
>
> – Training and Development Specialist, Two Men and a Truck International

Articulate Storyline for Next Level Design Certificate

Ready to take your Articulate Storyline skills to the next level? This certificate course builds upon your basic Storyline knowledge by providing you with the hands-on practice needed to move beyond "out of the box" development and into building more advanced interactions. We'll explore the development of custom interactivity leveraging Conditional Triggers, Custom Object States, Master Slide Layers, Variable Programming, and more that will provide you with tons of tips and tricks you can immediately apply to your own projects.

BONUS ITEMS!
A focus on interaction design using Storyline's features in smart, creative new ways; dozens of free storyline source files for self-paced learning; detailed step-by-step exercises for self-paced learning; custom course template; custom interactions template; and instruction blended with practical design and development guidance from an award-winning elearning developer with many years of industry experience.

Early-Bird Rate 30+ days prior to course start date: $945
Registration within 30 days of course start date: $1,095

4 ONLINE SESSIONS STARTING APRIL 13, JULY 13, SEPTEMBER 21 OR NOVEMBER 30, 2021

Articulate Storyline for Next Level Design Certificate

> *"This is great training for individuals who have a strong understanding of Storyline but want to take it to the next level of professionalism and customization."*
>
> – Sr. Learning Specialist, Kiewit

For full course descriptions, visit **TrainingLiveandOnline.com**

Delivering live + online courses for 15 years...

Training magazine's certificate courses take place entirely online with a range of features, including live, interactive webcasts, group discussions, and collaborative activities with your peers to give you practice and help absorb and integrate information from each session. These courses are designed with your busy schedule in mind, while still providing top-notch content. By the end of each course, you will have jump-started your career and enhanced your professional know-how.

Register 30 days in advance of a 2021 course and automatically save $150!

Creating and Recording Videos with TechSmith Camtasia Certificate

Kevin Thorn, Chief NuggetHead/ NuggetHead Studioz

In today's world, video and video training is in demand and organizations are increasingly including the use of more video technology — especially instructional and explainer videos. TechSmith's Camtasia is an exceptional all-in-one screen recording and video editor with an intuitive interface making it simple to record and create professional-looking videos in no time. Camtasia has an industry-leading timeline for sophisticated animation effects, and a feature set to also build interactive elearning courses. With its suite of tools, it easy for novices to learn quickly yet powerful enough for advanced developers to record, edit and even add interactivity to make world-class quality videos.

BONUS ITEMS! Dozens of free Camtasia source files for continued practice; detailed step-by-step exercises for self-paced learning; introductions to Fuse, Capture, and SnagIt; camera and microphone recommendations; and tips on where to store/host video content.

Early-Bird Rate 30+ days prior to course start date: $845
Registration within 30 days of course start date: $995

4 ONLINE SESSIONS STARTING MAY 11, JULY 27 OR OCTOBER 5, 2021

Creating and Recording Videos with TechSmith Camtasia Certificate

> *"This class was amazing! The instructor was very knowledgeable and provided a great learning experience in a virtual environment. I felt connected to the class and instructor, even though it was virtual."*
>
> – Senior Instructional Designer, Intuitive Surgical

Designing eLearning with Captivate Certificate

Joe Ganci, President, eLearningJoe

This certificate takes you through the process of building a course for **both desktop and mobile** and provides you with the knowledge and hands-on practice you need to build and edit excellent eLearning lessons from scratch using Adobe Captivate. eLearning tools expert Joe Ganci will share his 37 years of innovative design and development experience to take you from Captivate basics to advanced techniques. Through demonstration and take-home exercises that will be compliant with SCORM- and xAPI (Tin Can). Your course will work both on desktop and on mobile devices.

BONUS ITEMS! You'll receive a **step-by-step guide** and all the **media files** to accomplish your homework assignment, and in the process practice what you learned in class; a private, 30-minute follow-up session with Joe to check your homework and address your Captivate and eLearning questions; and access to Joe's expertise via email to address questions on course materials.

Early-Bird Rate 30+ days prior to course start date: $845
Registration within 30 days of course start date: $995

2 ONLINE SESSIONS STARTING JUNE 22, 2021

Designing eLearning with Captivate Certificate

> *"It was a worthwhile class. Joe Ganci was clear, concise and willing to look at our work between classes. He's someone who understands teaching!"*
>
> – Clinical Education Specialist, Covenant HealthCare Laboratory Services

You've (L)earned it!

Upon successfully completing your Certificate course, you will receive a digital eBadge and a signed certificate of completion.

Gamification for Learning Design Intensive Certificate

Monica Cornetti, President;
Jonathan Peters, Chief Motivation Officer, Sententia Gamification

This interactive virtual playshop certificate teaches you to apply the key concepts found in game design and behavioral psychology to talent development and employee engagement programs. You will explore how gamification mechanics impact learning, which mechanics are most valuable to you, and how to increase your applied competence through practical application of your knowledge. You'll work on your own eLearning or instructor-led project throughout the program.

By the end of this certificate, you will draft OKRs (objectives and key results), design learner personas, create a prototype, playtest, assess best practices, and demonstrate applied competence in the application of gamification strategy design to a real-life talent development program.

BONUS ITEMS! A Travel Journal, Gamification Design Playbook, Game the System Treasure Map, and Game the System Strategy Design Cards.

Early-Bird Rate 30+ days prior to course start date: $745
Registration within 30 days of course start date: $895

4 ONLINE SESSIONS STARTING JUNE 21, 2021

NEW Microlearning Design and Development Certificate

Ray Jimenez, Author, *3-Minute e-Learning*

Learners and managers are demanding more effective and efficient learning times due to rapidly changing topics, on-the-job performance needs, an abundance of mobile learning tools and faster and more reliable Internet connections. This interactive certificate invites you to "rethink" and "invigorate" the design of your current content for faster development and easier learning suited for those who are on-the-move, on-the-job and connected with mobile technologies. We'll examine the methods of micro-learning content design and delivery that facilitates quick transfer of knowledge and application. This certificate is appropriate for those who design and implement rapid eLearning, mobile learning, performance support learning, and collaborative learning environments.

This is not a software course. This certificate focuses on content development, design, and delivery.

BONUS ITEMS! A FREE copy of Ray's e-book *3-Minute eLearning: Micro-Learning Design and Development.* You'll also receive 15 models for micro-learning: live demos and examples that you may download and own.

Early-Bird Rate 30+ days prior to course start date: $645
Registration within 30 days of course start date: $795

3 ONLINE SESSIONS STARTING APRIL 7, 2021

For full course descriptions, visit **TrainingLiveandOnline.com**

Instructional Design Certificate: Performance-Based and Results-Focused

Paul Swan, Associate, Darryl L. Sink & Associates, Inc.

This interactive certificate uses real world, practical examples to explore each phase of the instructional design process and shows you how to apply them in your project. You'll work on your own eLearning or instructor-led project and learn just what you need to produce a highly effective end product. You'll examine the business and individual needs for your training program, how to accommodate adult learners, and strategies to meet your goals.

You will learn to: conduct a content analysis to determine what must be taught, should be taught and could be taught; write and sequence learning objectives; select appropriate instructional strategies and activities that engage learners; create tests and checklists that measure learner performance: conduct try-out and revision cycles following research-based strategies; and develop a module of instruction of your own following the principles taught in the sessions.

BONUS ITEMS! You'll receive a 101-page participant guide containing job aids, examples, and worksheets for you to use as you design and develop your courses. And, submit your project to Paul for his feedback.

Early-Bird Rate 30+ days prior to course start date: $845
Registration within 30 days of course start date: $995

4 ONLINE SESSIONS STARTING MARCH 23 OR AUGUST 17, 2021

Podcasting for Trainers Certificate: Design to Delivery

Betty Dannewitz, Founder, CEO, ifyouaskbetty LLC

Podcasting has become an accepted and effective way to provide and consume self-paced, personalized training and development content, largely because its efficient and portable content fits easily into our busy lives. This certificate offers concrete approaches for bringing each of the elements of great audio and video podcasts together. You will learn to design, develop, and publish your very own podcast on any budget (even zero). It also addresses important nuances in the process including interview techniques, podcast branding, effective marketing strategies and how to produce an internal podcast for your company. You will complete this course with your podcast recorded, edited, and posted on your very own podcasting site. You'll hear from special guest speakers including podcast producers and voiceover artists.

BONUS ITEMS! Experience your peer podcasts in a live review and feedback session. Receive a podcast checklist and key points to use as you design, develop, and publish your podcast And, contact the instructor with a "30 days later" update for additional guidance.

Early-Bird Rate 30+ days prior to course start date: $645
Registration within 30 days of course start date: $795

4 ONLINE SESSIONS STARTING APRIL 7 OR AUGUST 11, 2021

Project Management for Learning Professionals Certificate: Reduce the Rework

Joni Goodman, Learning Facilitator, Russell Martin and Associates, a Moser Consulting company

If you leave your desk everyday frustrated by what you've accomplished and what's left to be done, this is the certificate you've been waiting for! Learn how to juggle your projects and get more done with less rework. Whether working on online or live course development, LMS implementation, or new process design, this certificate will teach you a simple, minimal process with techniques to get more done with less help. You'll learn how to start a project correctly, build a simple and flexible project schedule, manage the insanity of your projects, end a project, and improve your own project management strength through quick post-project reviews. This program will provide you with tools that will work with software you already have, completely consistent with the guidelines set by the Project Management Institute (PMI).

You will work on one of your own real projects, and create a Project Charter and Project Schedule with feedback from peers in the program.

BONUS ITEM! A quick technique job aid.

Early-Bird Rate 30+ days prior to course start date: $845
Registration within 30 days of course start date: $995

4 ONLINE SESSIONS STARTING APRIL 27 OR NOVEMBER 8, 2021

NEW Results-Based Creative Learning Strategies Certificate

61 Ways to Design, Deliver, and Get Results from Your Training — Faster, Better, Easier

Bob Pike, The Trainer's Trainer, Author, *Master Trainers Handbook*

The purpose of training is to get results. And to get results, you need to focus on the core of training. This certificate, based on Bob Pike's best-selling *Master Trainers Handbook*, will help you transform your training in just four sessions. Learn how to deliver the right content to the right people in the right way and at the right time — to get the right results. Explore training as a process, not an event, which begins long before the first content is delivered and continues until we see results back on the job. You will focus on the tips, techniques, tactics and strategies Bob has used in designing more than 600 programs for clients in 25 countries. You will choose an existing course and learn to customize it with transfer strategies, chunking course length, openers, closers, revitalizers, energizers, and interactive learning activities, applicable to all generations and cultures.

BONUS ITEMS! An 85 plus page workbook with checklists, guides, templates, samples, and more. A copy of Bob's Performance Solutions Cube job aid.

Early-Bird Rate 30+ days prior to course start date: $945
Registration within 30 days of course start date: $1,095

4 ONLINE SESSIONS STARTING MARCH 22, 2021

Scenario-Based eLearning Certificate: Cost Effective and Engaging Design

Ray Jimenez, Author, *Scenario-Based Learning: Using Stories to Engage eLearners*

Scenario-Based eLearning (SBL) is a highly-interactive and high-discovery method of learning that puts the learner on the spot. It helps learners learn in areas where the subjects involve risks; emotional experience; behavioral changes; decision making and judgment; in-depth technical skills; and social learning.

Learn the **step-by-step process** of designing and developing SBL programs that heightens eLearners engagement and learning. This highly interactive program focuses on raising the level of engagement of eLearning courses and practical steps to control costs. This hands-on course provides opportunities to apply ideas in your projects immediately. This course focuses on effective and cost-effective design and development – practical and useful, not theories or software use.

BONUS ITEMS! Digital version of the book *Scenario-Based Learning: Using Stories to Engage eLearners.*

Early-Bird Rate 30+ days prior to course start date: $645
Registration within 30 days of course start date: $795

3 ONLINE SESSIONS STARTING MAY 5, 2021

NEW Training Manager Certificate: Achieving Organizational Impact

Marsha Weisleder, Certified Master Trainer, Langevin Learning Services

This certificate shows you how to build and manage a training department that produces measurable improvement to employee job performance and organizational results and gives you the skills to raise the profile of your department. Learn how to align your training function with the needs of your organization by providing cost-effective, first-class training. Receive numerous tools and resources to assist you in managing every aspect of the training function from planning, needs analysis, and instructional design to delivery, evaluation, and staffing. The blended approach in this certificate combines three synchronous sessions with off-line, self-paced activities.

BONUS ITEMS! A 150+ page workshop manual filled with checklists, worksheets, assessments, tips, and guidelines for planning along with a supplemental guide with tools, competency assessments, and development plans. You'll also receive Training Needs Analysis and Evaluation eLearning modules, and a copy of the Fundamentals of Virtual Classroom Design guide.

EARN CEUS! You will receive 1.4 continuing education units (CEUs) from Langevin Learning Services.

Early-Bird Rate 30+ days prior to course start date: $1,245
Registration within 30 days of course start date: $1,395

3 ONLINE SESSIONS STARTING APRIL 6, 2021