

**2020**

Training magazine's

**training**  
**live+online**

**REGISTER  
EARLY...**

**SAVE  
\$150!**

# Online Certificate Programs

## Fast-Forward Your Career

**Live, Online Access to  
Training magazine's  
Most Popular Programs**

Sharpen your focus. Hone your skills.  
**Take your training and career to the next level.**

Training Live + Online certificate programs provide the big picture (strategies) and fine details (tools and tips) you need to succeed.

Participate in these live, interactive, and collaborative Webcasts designed and delivered by the best in the training industry.

**Log in and  
learn today!**



**[www.TrainingLiveAndOnline.com](http://www.TrainingLiveAndOnline.com)**

# Register for both Articulate Storyline Fundamentals and Articulate Storyline for Next Level Design Certificates ▼

to **Save \$150!**

Visit [TrainingLiveandOnline.com/2020/Discounts.cfm](http://TrainingLiveandOnline.com/2020/Discounts.cfm)



**Kevin Thorn**  
Chief NuggetHead,  
NuggetHead Studioz

## Articulate Storyline Fundamentals Certificate

Articulate Storyline is an elearning authoring tool built from the ground up with the goal of making the process of designing, developing, and implementing elearning faster, easier, and more affordable. Using an intuitive interface, Articulate Storyline is easy enough for novices to learn quickly and powerful enough for advanced developers to build highly sophisticated and interactive eLearning. With its easy to use features (no programming required) and robust capabilities, Storyline lets you focus on what's most important: delivering more effective and appealing eLearning that saves your organization time and money.

### BONUS ITEMS!

Dozens of free Storyline source files for self-paced learning; detailed step-by-step exercises for hands-on practice; custom course template; custom interactions template; and instruction blended with practical design and development guidance from an award-winning elearning developer with many years of industry experience.

*Early-Bird Rate 30+ days prior to course start date: \$945  
Registration within 30 days of course start date: \$1,095*

**4 ONLINE SESSIONS STARTING MARCH 3, JUNE 2, AUGUST 4 OR SEPTEMBER 29, 2020**

## Articulate Storyline for Next Level Design Certificate

Ready to take your Articulate Storyline skills to the next level? This certificate program builds upon your basic Storyline knowledge by providing you with the hands-on practice needed to move beyond "out of the box" development and into building more advanced interactions. We'll explore the development of custom interactivity leveraging Conditional Triggers, Custom Object States, Master Slide Layers, Variable Programming, and more that will provide you with tons of tips and tricks you can immediately apply to your own projects.

### BONUS ITEMS!

A focus on interaction design using Storyline's features in smart, creative new ways; dozens of free storyline source files for self-paced learning; detailed step-by-step exercises for self-paced learning; custom course template; custom interactions template; and instruction blended with practical design and development guidance from an award-winning elearning developer with many years of industry experience.

*Early-Bird Rate 30+ days prior to course start date: \$945  
Registration within 30 days of course start date: \$1,095*

**4 ONLINE SESSIONS STARTING APRIL 14, JULY 7, AUGUST 18 OR OCTOBER 20, 2020**

## Articulate Rise 360 Certificate: Creating Responsive Training

**Kevin Thorn** Chief NuggetHead,  
NuggetHead Studioz



Articulate Rise 360 is a cloud-based responsive authoring platform allowing you to create courses that will adapt to any device using the latest responsive web technologies. With the intuitive web interface, start by creating an outline and then structure the course by adding blocks of text and media. Whether your learners are accessing a Rise course on their desktop monitor, a tablet device or a smartphone, Rise will beautifully display your content.

During this certificate, Kevin will guide you, step-by-step, through the process of using Articulate Rise 360 to create effective and responsive courses. Session assignments will be integrated into each one hour segment. This

approach will allow you to practice the concepts taught in that previous segment while still fresh on your mind. At the end of each 3-hour session, an assignment will be distributed for continued self-paced practice.

This is the only Articulate Rise 360 course offering you detailed step-by-step exercises for self-paced learning and instruction blended with practical design and development guidance.

*Early-Bird Rate 30+ days prior to course start date: \$745  
Registration within of 30 days of course start date: \$895*

**2 ONLINE SESSIONS STARTING JUNE 16 OR DECEMBER 8, 2020**

## Articulate Storyline Fundamentals Certificate

“Nothing more easily prepared me for what I needed to do in Storyline. What a great class! The time flew by and in a few short hours, I was comfortable with the tools.”

– Senior Instructional Designer, Caveo Learning

## You've (L)earned it!

Upon successfully completing your Certificate Program, you will receive:

Digital eBadge



Certificate of Completion



## Developing Small Bites Learning Certificate

**Ray Jimenez**, Author, *3-Minute e-Learning*; systems architect for Vignettes Learning



Learners and managers are demanding more effective and efficient learning times due to rapidly changing topics, on-the-job performance needs, an abundance of mobile learning tools and faster and more reliable Internet connections. This interactive certificate invites you to “rethink” and “invigorate” the design of your current content for faster development and easier learning suited for those who are on-the-move, on-the-job and connected with mobile technologies. You’ll examine the methods of micro-learning content design and delivery that facilitates quick transfer of knowledge and application.

This is not a software course. This certificate is not about authoring and mobile software. It focuses on content development, design and delivery. The course will focus on eLearning and performance support systems rather than classroom training.

**BONUS ITEMS!** You will receive a FREE copy of Ray’s e-book *3-Minute eLearning: Micro-Learning Design and Development*. You’ll also receive 15 models for micro-learning: live demos and examples that you may download and own as part of your in-house references.

*Early-Bird Rate 30+ days prior to course start date: \$645*  
*Registration within 30 days of course start date: \$795*

**3 ONLINE SESSIONS STARTING MARCH 13  
OR OCTOBER 7, 2020**

## Instructional Design Certificate: Performance-Based and Results-Focused

**Dr. Paul Swan**, Associate,  
Darryl L. Sink & Associates, Inc.



This interactive certificate uses real world, practical examples to explore each phase of the instructional design process and shows you how to apply them in your project. You’ll work on your own eLearning or instructor-led project and learn just what you need to produce a highly effective end product. You’ll examine the business and individual needs for your training program, how to accommodate adult learners, instructional strategies to meet your goals, and more.

**BONUS!** You’ll receive a 101-page participant guide containing job aids, examples, and worksheets for you to use as you design and develop your courses. You will have the opportunity to submit your project work during the certificate for feedback by your instructor.

*Early-Bird Rate 30+ days prior to course start date: \$845*  
*Registration within 30 days of course start date: \$995*

**4 ONLINE SESSIONS STARTING MARCH 16  
OR SEPTEMBER 15, 2020**

For full descriptions of the certificate programs and dates, visit  
**TrainingLiveandOnline.com**

**SAVE \$150  
OFF A 2020 CERTIFICATE**  
Simply register a month in advance  
[www.TrainingLiveAndOnline.com](http://www.TrainingLiveAndOnline.com)

## Designing eLearning with Captivate Certificate

**Joe Ganci**, President, eLearningJoe



This certificate takes you through the process of building a course for both desktop and mobile and provides you with the knowledge and hands-on practice you need to build and edit excellent eLearning lessons from scratch using Adobe Captivate. eLearning tools expert Joe Ganci will share his 37 years of innovative design and development experience to take you from Captivate basics to advanced techniques. Through demonstration and take-home exercises that will be compliant with SCORM- and xAPI (Tin Can). Your course will work both on desktop and on mobile devices.

**BONUS ITEMS!** You’ll receive a step-by-step guide and all the media files to accomplish your homework assignment, and in the process practice what you learned in class; a private, 30-minute follow-up session with Joe to check your homework and address your Captivate and eLearning questions; and access to Joe’s expertise via email to address questions on course materials. For additional details on the bonuses, see [www.TrainingLiveAndOnline.com](http://www.TrainingLiveAndOnline.com).

*Early-Bird Rate 30+ days prior to course start date: \$845*  
*Registration within 30 days of course start date: \$995*

**2 ONLINE SESSIONS STARTING MARCH 24  
OR NOVEMBER 17, 2020**

## Training Coordinator Certificate: A Consulting Approach to Coordinating the Training Function

**Maria Chilcote**, Managing Partner;  
**Dana Smith**, Senior Instructor, The  
Training Clinic



Take a consulting approach to coordinate and administer training more efficiently and effectively! You’ll learn how to develop a training plan, be active — not reactive, and maintain management support for training. You’ll explore how to hire consultants; coach and develop subject matter experts as trainers; set up a resource center; market and administer a registration system; and schedule training (along with facilities and materials coordination). You’ll learn skills to help you better clarify your role in your organization; transition to an internal consulting approach and partner with internal customers; diagnose problems within your organization and put together a proactive plan to address them; identify what good training looks like so you can be a wise consumer of training products and services; easily develop and

maintain training resources; manage training enrollment, record keeping, and follow-up and create effective training schedules.

**BONUS!** You'll receive a 150 page handout full of tools, examples, checklists and templates. You can earn **1.9 CEUs** by successfully completing this certificate.

*Early-Bird Rate 30+ days prior to course start date: \$1,145*  
*Registration within 30 days of course start date: \$1,295*

**4 ONLINE SESSIONS STARTING APRIL 14, 2020**

## **NEW** Online Virtual Trainer Certificate

**Kassy LaBorie**, Principal Consultant,  
Kassy LaBorie Consulting, LLC



Live Online (virtual instructor-led) training has become a standard for learning teams all over the world. Virtual classroom technology enables learning and development teams to reach all audiences, at any time of the day, with just a simple internet connection. But let's face it, learning to engage your audience using this type of technology is an immense challenge. It requires a unique skill set that combines using virtual presentation, facilitation, and design techniques with technical knowledge to skillfully deliver online learning events.

This certificate helps you to identify, develop, and practice the necessary skills to become savvy virtual trainers. The certificate also addresses what is required to be properly prepared to deliver online, what you need to do adjust your individual beliefs around online learning, and how your organization can begin to make the shifts necessary to support a virtual learning culture.

**BONUS ITEMS!** Receive a participant guide containing job aids (including The Virtual Trainer's Competency Model and a 4-Step Virtual Activity Design Process); examples and platform checklists to help navigate various live online platforms (WebEx, Zoom, Adobe Connect and GotoTraining); and key points to remember for you to use as you design, develop, deliver, and support your live online courses.

*Early-Bird Rate 30+ days prior to course start date: \$845*  
*Registration within 30 days of course start date: \$995*

**4 ONLINE SESSIONS STARTING APRIL 20  
OR AUGUST 3, 2020**

## **Project Management for Learning Professionals Certificate: Reduce the Rework**

**Joni Goodman**, Learning Facilitator,  
Russell Martin and Associates, a Moser  
Consulting company



If you leave your desk everyday frustrated by what you've accomplished and what's left to be done, this is the certificate you've been waiting for! Learn how to juggle your projects and get more done with less rework. Whether working on online or live course development, LMS implementation, or new process design, this certificate will teach you a simple, minimal process with techniques to get more done with less help. You'll learn how to start a project correctly, build a simple and flexible project schedule, manage the insanity of your projects, end a project, and improve your

For full descriptions of the certificate programs and dates, visit  
**TrainingLiveandOnline.com**

own project management strength through quick post-project reviews. This program will provide you with tools that will work with software you already have, completely consistent with the guidelines set by the Project Management Institute (PMI).

You will work on one of your own real projects, and create a Project Charter and Project Schedule with feedback from peers in the program.

**BONUS!** You'll receive a quick technique job aid to help you remember what you've learned and show others how to get better at project management back at the office.

*Early-Bird Rate 30+ days prior to course start date: \$845*  
*Registration within 30 days of course start date: \$995*

**4 ONLINE SESSIONS STARTING APRIL 27  
OR OCTOBER 26, 2020**

## **Scenario-Based eLearning Design Certificate**

**Ray Jimenez**, Author,  
*Scenario-Based Learning: Using  
Stories to Engage eLearners*



Learn the step-by-step process of designing and developing scenario-based eLearning programs that heightens eLearners engagement and learning. This highly interactive program focuses on raising the level of engagement of eLearning courses and practical steps to control costs. This hands-on course provides opportunities to apply ideas in your projects immediately. This certificate focuses on effective and cost-effective design and development—practical and useful, not theories or software use.

Each session runs for 3 hours; the first two hours being instructor-led. During the remaining one hour, you will have the opportunity to do your homework on your own, or stay online and work with/ask questions of your instructor and peers.

**BONUS!** Digital version of the book *Scenario-Based Learning: Using Stories to Engage eLearners*.

*Early-Bird Rate 30+ days prior to course start date: \$645*  
*Registration within 30 days of course start date: \$795*

**3 ONLINE SESSIONS STARTING MAY 5  
OR NOVEMBER 9, 2020**

## **Scenario-Based eLearning Design Certificate**

“All sessions were highly interactive and thought provoking. Ray's keen wit and insight to designing interactive stories is great. Thanks for helping me grow professionally!”

– Instructional Designer, Williams

## **NEW** TechSmith Camtasia Fundamentals and Beyond Certificate

**Kevin Thorn**, Chief NuggetHead/  
NuggetHead Studioz



In today's world, video and video training is in demand and organizations are increasingly including the use of more video technology – especially instructional and explainer videos. TechSmith's Camtasia is an exceptional all-in-one screen recording and video editor with an intuitive interface making it simple to record and create professional-looking videos in no time. Camtasia has an industry-leading timeline for sophisticated animation effects, and a feature set to also build interactive elearning courses. With its suite of tools, it's easy for novices to learn quickly yet powerful enough for advanced developers to record, edit and even add interactivity to make world-class quality videos.

**BONUS ITEMS!** Dozens of free Camtasia source files for continued practice; detailed step-by-step exercises for self-paced learning; introductions to Fuse, Capture, and Snagit; camera and microphone recommendations; and tips on where to store/host video content.

*Early-Bird Rate 30+ days prior to course start date: \$845*  
*Registration within 30 days of course start date: \$995*

**4 ONLINE SESSIONS STARTING MAY 5, JULY 21  
OR NOVEMBER 3, 2020**

## **NEW** Online Virtual Designer Certificate

**Kassy LaBorie**, Principal Consultant,  
Kassy LaBorie Consulting, LLC



Virtual classroom technology enables learning and development teams to reach all audiences, at any time of the day, with just a simple internet connection. But creating engaging programs for this type of technology is an immense challenge requiring both technical knowledge and the ability to apply sound instructional design techniques so that the trainer and producer are enabled to deliver online learning events that filled with interactive participants, not passive attendees.

This certificate is an immersive skill-building experience of engaging online training with examples, practice, and coaching designed to empower instructional designers to create virtual instructor-led training experiences with confidence. You will walk away with the skills needed to become a savvy online virtual designer!

**BONUS!** Receive a participant manual containing job aids, examples, and platform checklists to help navigate the various live online platforms in the market today.

*Early-Bird Rate 30+ days prior to course start date: \$845*  
*Registration within 30 days of course start date: \$995*

**4 ONLINE SESSIONS STARTING JUNE 1  
OR OCTOBER 19, 2020**

### Training Manager Certificate

“This was outstanding. The depth and breadth of material immediately made me more effective and professional in my role.”

– Chief Workforce Architect, CONNECT:  
The Knowledge Network

## Training Manager Certificate: Managing the Training Function for Bottom-Line Results

**Melissa A. Smith**, Managing Partner;  
**Linda Ernst**, Senior Instructor; and Guest  
Presenter **Maria Chilcote**, Managing  
Partner; The Training Clinic



With the right practices, any training program can accelerate performance, while delivering economic benefits. In this certificate program, you'll find out how by gaining in-depth focus and practical methods on managing the entire scope of your organization's training effort. You will examine practical ways, sound techniques, and proven ideas to manage your organization's training and yield tangible, bottom-line results.

This Certificate Program has seven units that will be covered: Manage a Training Function; Internal Consulting Skills; Diagnose Problems; Develop a Plan and Gain Support for the Learning Function; Manage the Training Budget; Manage Trainers, Course Developers and Staff; and Make Learning Stick: Transfer of Learning

**BONUS!** You'll receive the Training Manager's Tool Kit which contains a Training Department Benchmarking Tool, 100-point Classroom Instructor Skills Inventory, and a Performance Improvement Plan Template. Plus, you can earn up to **1.9 CEUs** when you successfully complete this certificate.

*Early-Bird Rate 30+ days prior to course start date: \$1,145*  
*Registration within 30 days of course start date: \$1,295*

**4 ONLINE SESSIONS STARTING  
SEPTEMBER 30, 2020**

## Awesome PowerPoint Tricks for Effective Presentations and eLearning Certificate

**Richard Goring**, Director,  
BrightCarbon



Learn to revolutionize the way you use PowerPoint to make your presentations and other training materials more effective using visuals, diagrams, and animation. Discover how to immediately do something new and different in PowerPoint. You'll receive productivity tips on creating content, quick formatting, and easy animation. And, learn how to enhance your content with better design techniques, image manipulation, animation combos, and precise motion paths. You'll be inspired to create sophisticated interactive content with triggers, hyperlinks, and custom content.

Examples of the approaches in real-life training materials are also included, across a range of different topics and formats, to inspire you to use the ideas for your next training course or presentation. You can even bring your own presentation to work on.

**BONUS ITEMS!** Receive extensive job aids including a 100+ page PowerPoint workbook, a PowerPoint Toolkit, and How-To Guides with step-by-step instructions.

*Early-Bird Rate 30+ days prior to course start date: \$545*  
*Registration within 30 days of course state date: \$695*

**1 ONLINE SESSION NOVEMBER 16, 2020**

### **Developing Small Bites Learning Certificate Program**

“Ray Jimenez is opening our eyes to a whole new way of delivering training that instantly draws the learner in, keeps them enthralled to the end, and allows them to learn without even realizing they’re being taught!”

*Instructional Developer, Parallon*

### **Online Virtual Trainer Certificate Program**

“This class provided a refreshing perspective on virtual learning and facilitation. Taking the time to learn with others outside of my company and role exposed me to new ideas and facilitation tactics that I’m very excited to incorporate into my own methods.”

*Learning & Development Professional,  
Sun Life Financial*