Register for both Articulate Storyline Fundamentals **and** Articulate Storyline for Next Level Design Certificates ▼

to **Save $150!***

*Details for this special offer can be found at TrainingLiveAndOnline.com

Kevin Thorn
Chief NuggetHead,
NuggetHead Studioz

Articulate Storyline Fundamentals Certificate

Articulate Storyline is an elearning authoring tool built from the ground up with the goal of making the process of designing, developing, and implementing elearning faster, easier, and more affordable. Using an intuitive interface, Articulate Storyline is easy enough for novices to learn quickly and powerful enough for advanced developers to build highly sophisticated and interactive eLearning. With its easy to use features (no programming required) and robust capabilities, Storyline lets you focus on what's most important: delivering more effective and appealing eLearning that saves your organization time and money.

BONUS ITEMS!

Dozens of free Storyline source files for self-paced learning; detailed step-by-step exercises for hands-on practice; custom course template; custom interactions template; and instruction blended with practical design and development guidance from an award-winning elearning developer with many years of industry experience.

This certificate program is designed for **non-programmers** who wish to learn basic to intermediate authoring features of Articulate Storyline. A basic understanding of computing concepts is required. Managers may also benefit from seeing the creation and development process so they may more accurately estimate course development time and cost. **Already have basic Articulate Storyline experience?** Consider registering for our **"Articulate Storyline for Next Level Design Certificate."**

Early-Bird Rate 30+ days prior to course start date: $945
Registration within 30 days of course start date: $1,095

4 ONLINE SESSIONS STARTING MARCH 19, MAY 7, JULY 16 OR OCTOBER 15, 2019

Articulate Storyline for Next Level Design Certificate

Ready to take your Articulate Storyline skills to the next level? This certificate program builds upon your basic Storyline knowledge by providing you with the hands-on practice needed to move beyond "out of the box" development and into building more advanced interactions. We'll explore the development of custom interactivity leveraging Conditional Triggers, Custom Object States, Master Slide Layers, Variable Programming, and more that will provide you with tons of tips and tricks you can immediately apply to your own projects.

BONUS ITEMS!

A focus on interaction design using Storyline's features in smart, creative new ways; dozens of free storyline source files for self-paced learning; detailed step-by-step exercises for self-paced learning; custom course template; custom interactions template; and instruction blended with practical design and development guidance from an award-winning elearning developer with many years of industry experience.

The certificate is designed for those who are familiar with the basic features of Storyline such as story view, scenes, slides, layers, triggers, the timeline, importing assets, and creating simple quizzes and interactions. **Are you new to Articulate Storyline?** We recommend that you complete the **"Articulate Storyline Fundamentals Certificate"** prior to registering for this program.

Early-Bird Rate 30+ days prior to course start date: $945
Registration within 30 days of course start date: $1,095

4 ONLINE SESSIONS STARTING APRIL 23, JUNE 11, AUGUST 13 OR NOVEMBER 12, 2019

SAVE $150 OFF A 2019 CERTIFICATE

Simply register a month in advance. **www.TrainingLiveandOnline.com**

Hereby certify that
Barb Smith
Has satisfactorily completed all requirements for the
Articulate Storyline Fundamentals Certificate
On this 1st day of February, two thousand sixteen

Kevin Thorn, Owner, NuggetHead Studioz
Author, LearnNuggets.com

You will receive a professionally produced Certificate of Completion signed by your instructor and suitable for framing.

training live+online
Scenario-Based eLearning Design
CERTIFICATE

eBadges: You've (L)earned It

When you successfully complete a Training Live + Online certificate program, you'll also receive a digital credential (eBadge). You can showcase eBadges in your email signature line or on social media sites like LinkedIn, Facebook and Twitter.

Developing Small Bites Learning Certificate

Ray Jimenez, Author, *3-Minute e-Learning, Scenario-Based Learning: Using Stories to Engage e-Learners* and *Do-it-Yourself e-Learning: 100 Ways to Simplify Design and Development.* Systems architect for Vignettes Learning and Training Magazine Network

Learners and managers are demanding more effective and efficient learning times due to rapidly changing topics, on-the-job performance needs, an abundance of mobile learning tools and faster and more reliable Internet connections. This interactive certificate invites you to "rethink" and "invigorate" the design of your current content for faster development and easier learning suited for those who are on-the-move, on-the-job and connected with mobile technologies. You'll examine the methods of micro-learning content design and delivery that facilitates quick transfer of knowledge and application.

This is not a software course. This certificate is not about authoring and mobile software. It focuses on content development, design and delivery. The course will focus on eLearning and performance support systems rather than classroom training.

BONUS ITEMS! You will receive a FREE copy of Ray's book *3-Minute eLearning: Micro-Learning Design and Development.* You'll also receive 15 models for micro-learning: live demos and examples that you may download and own as part of your in-house references.

This certificate is designed for subject matter experts, training designers, and eLearning designers and developers. Note: This certificate focuses on eLearning and performance support systems rather than classroom training.

Early-Bird Rate 30+ days prior to course start date: $645
Registration within 30 days of course start date: $795
3 ONLINE SESSIONS STARTING MARCH 20, 2019

Designing eLearning with Captivate Certificate

Joe Ganci, President, eLearningJoe

This certificate takes you through the process of building a course for **both desktop and mobile** and provides you with the knowledge and hands-on practice you need to build and edit excellent eLearning lessons from scratch using Adobe Captivate. eLearning tools expert Joe Ganci will share his 35 years of innovative design and development experience to take you from Captivate basics to advanced techniques. Through demonstration and take-home exercises that will be compliant with SCORM- and xAPI (Tin Can). Your course will work both on desktop and on mobile devices.

*This course will use the latest version of Captivate. You may use prior versions of Captivate; however, there will be a few features that you will not be able to access if you are using an older version.

BONUS ITEMS! You'll receive a **step-by-step guide** and all the **media files** to accomplish your homework assignment, and in the process practice what you

learned in class; **a private, 30-minute follow-up session with Joe** to check your homework and address your Captivate and eLearning questions; and access to Joe's expertise via email to address questions on course materials. For additional details on the bonuses, see www.TrainingLiveAndOnline.com.

This certificate is designed for eLearning developers who wish to learn Captivate to create eLearning; instructional designers who need to know what Captivate can accomplish; and managers who need to accurately estimate course development time and cost.

Early-Bird Rate 30+ days prior to course start date: $845
Registration within 30 days of course start date: $995
1 ONLINE SESSION STARTING APRIL 8, 2019

NEW Articulate Rise 360 Certificate

Kevin Thorn Chief NuggetHead, NuggetHead Studioz

Articulate Rise 360 is a cloud-based responsive authoring platform allowing you to create courses that will adapt to any device using the latest responsive web technologies. With the intuitive web interface, start by creating an outline and then structure the course by adding blocks of text and media. Whether your learners are accessing a Rise course on their desktop monitor, a tablet device or a smartphone, Rise will beautifully display your content.

During this certificate Kevin will guide you, step-by-step, through the process of using Articulate Rise 360 to create effective and responsive courses. Session assignments will be integrated into each one hour segment. This approach will allow you to practice the concepts taught in that previous segment while still fresh on your mind. At the end of each 3-hour session, an assignment will be distributed for continued self-paced practice.

This is the only Articulate Rise 360 course offering you detailed step-by-step exercises for self-paced learning and instruction blended with practical design and development guidance.

This certificate program is designed for for non-programmers who wish to learn basic authoring in a responsive environment and explore all the features of Articulate Rise. Managers may also benefit from seeing the creation and development process. A basic understanding of computing concepts (zipping/unzipping files, etc.) and of eLearning is helpful.

Early-Bird Rate 30+ days prior to course start date: $745
Registration within of 30 days of course start date: $895

2 ONLINE SESSIONS STARTING APRIL 9, JUNE 4, SEPT. 24 OR DECEMBER 10, 2019

Training Coordinator Certificate: A Consulting Approach to Coordinating the Training Function

Maria Chilcote, Managing Partner; **Dana Smith,** Senior Instructor, The Training Clinic

Take a consulting approach to coordinate and administer training more efficiently and effectively! You'll learn how to develop a training plan, be active—not reactive, and maintain management support for training. You'll explore how to hire consultants; coach and develop subject matter experts as trainers; set up a resource center; market and administer a registration system; and schedule training (along with facilities and materials coordination). You'll learn skills to help you better clarify your role in your organization; transition to an internal consulting approach and partner with internal customers; diagnose problems within your organization and put together a proactive plan to address them; identify what good training looks like so you can be a wise consumer of training products and services; easily develop and maintain training resources; manage training enrollment, record keeping, and follow-up and create effective training schedules.

BONUS! You'll receive a 150 page handout full of tools, examples, checklists and templates. You can earn **1.9 CEUs** by successfully completing this certificate.

This certificate is designed for training coordinators, administrators and instructors who coordinate a training function for an organization or business unit, or those interested in becoming more efficient and effective.

Early-Bird Rate 30+ days prior to course start date: $1,145
Registration within 30 days of course start date: $1,295

4 SESSIONS STARTING MAY 1, 2019

Online Virtual Trainer Certificate

Kassy LaBorie, Principal Consultant, Kassy LaBorie Consulting, LLC

Live Online (virtual instructor-led) training has become a standard for learning teams all over the world. Virtual classroom technology enables learning and development teams to reach all audiences, at any time of the day, with just a simple internet connection. But let's face it, learning to engage your audience using this type of technology is an immense challenge. It requires a unique skill set that combines using virtual presentation, facilitation, and design techniques with technical knowledge to skillfully deliver online learning events.

This certificate helps you to identify, develop, and practice the necessary skills to become savvy virtual trainers. The certificate also addresses what is required to be properly prepared to deliver online, what you need to do adjust your individual beliefs around online learning, and how your organization can begin to make the shifts necessary to support a virtual learning culture.

You should come prepared with an idea for a future live online event. You will complete a project related to that event, and prepare to deliver an excerpt from it in the last session for peer and instructor feedback.

BONUS ITEMS! Receive a participant guide containing job aids (including **The Virtual Trainer's Competency Model** and a **4-Step Virtual Activity Design Process**); examples and platform checklists to help navigate various live online platforms (WebEx, Zoom, Adobe Connect and GotoTraining); and key points to remember for you to use as you design, develop, deliver, and support your live online courses.

This certificate program is designed for those who desire to build the skills necessary to design, develop, deliver, and support live online or virtual instructor led training strategies.

Early-Bird Rate 30+ days prior to course start date: $845
Registration within 30 days of course start date: $995

4 ONLINE SESSIONS STARTING MAY 6, AUGUST 12 OR OCTOBER 7, 2019

Instructional Design Certificate: Performance-Based and Results-Focused

Tom Welsh, Senior Instructional Designer, Darryl L. Sink & Associates, Inc.; Professor at California State University, Chico, specializing in instructional design, web design, and eLearning development. He has developed instructional products for pharmaceuticals, finance, retail, semiconductor, telecommunications, waste management, and medical instruments manufacturing.

This interactive certificate uses real world, practical examples to explore each phase of the instructional design process and shows you how to apply them in your project. **You'll work on your own eLearning or instructor-led project and learn just what you need to produce a highly effective end product.** You'll examine the business and individual needs for your training program, how to accommodate adult learners, instructional strategies to meet your goals, and more. You will receive numerous job aids and examples to hit the ground running.

BONUS! You'll receive a **101-page participant guide** containing job aids, examples, worksheets and key points for you to use as you design and develop your courses. You will have the opportunity to submit your project work during the certificate program for feedback by your instructor.

This certificate is designed for those on the front-line of designing, developing, writing, and delivering training through instructor-led, eLearning, and blended methods.

Early-Bird Rate 30+ days prior to course start date: $845
Registration within 30 days of course start date: $995

4 ONLINE SESSIONS STARTING MAY 8 OR OCTOBER 16, 2019

For **full descriptions** of the certificate programs and dates, visit **TrainingLiveandOnline.com**

Project Management for Learning Professionals Certificate: Reduce the Rework

Lynn Lewis, Learning Facilitator, Russell Martin and Associates, a Moser Consulting company

If you leave your desk every day frustrated by what you've accomplished and what's left to be done, this is the content you've been waiting for! Learn how to juggle your projects and get more done with less rework. Whether working on online or live course development, LMS implementation, or new process design, this certificate will teach you a simple, minimal process with techniques to get more done with less help. You'll learn how to start a project correctly, build a simple and flexible project schedule, manage the insanity of your projects, end a project, and improve your own project management strength through quick post-project reviews. This program will provide you with tools that will work with software you already have, completely consistent with the guidelines set by the Project Management Institute (PMI).

Bring your gnarliest project with you. You will complete this certificate with your project ready to roll, a great network, and a job aid to use for the next successful project.

BONUSES! You will also receive a **quick technique job aid** to help you remember what you've learned and show others how to get better at project management back at the office. You will earn **eight (8) Project Management Institute (PMI) Professional Development Units (PDUs)** when you successfully complete this certificate.

This certificate program is designed for anyone interested in doing more with less.

Early-Bird Rate 30+ days prior to course start date: $845
Registration within 30 days of course start date: $995

4 ONLINE SESSIONS STARTING MAY 8, 2019

Scenario-Based eLearning Design Certificate

Ray Jimenez, Author, *Scenario-Based Learning: Using Stories to Engage eLearners*

Learn the step-by-step process of designing and developing scenario-based eLearning programs that heightens eLearners engagement and learning. This highly interactive program focuses on raising the level of engagement of eLearning courses and practical steps to control costs. This hands-on course provides opportunities to apply ideas in your projects immediately. This certificate focuses on effective and cost-effective design and development— practical and useful, not theories or software use.

Each session runs for 3 hours; the first two hours being instructor-led. During the remaining one hour, you will have the opportunity to do your homework on your own, or stay online and work with/ask questions of your instructor and peers.

BONUS! You'll receive the digital version of the book *Scenario-Based Learning: Using Stories to Engage eLearners.*

This certificate program is designed for subject matter experts who are responsible for implementing scenario eLearning; instructional designers who must convert content or create highly engaging eLearning; designers and developers who need to add high interaction and involvement of their eLearning courses and managers and leaders who must lead and manage design and development of scenario-based eLearning courses.

Early-Bird Rate 30+ days prior to course start date: $645
Registration within 30 days of course start date: $795

3 ONLINE SESSIONS STARTING MAY 21, 2019

Training Manager Certificate: Managing the Training Function for Bottom-Line Results

Melissa A. Smith, Managing Partner; **Linda Ernst,** Senior Instructor; and Guest Presenter **Maria Chilcote,** Managing Partner; The Training Clinic

With the right practices, any training program can accelerate performance, while delivering economic benefits. In this certificate program, you'll find out how by gaining in-depth focus and practical methods on managing the entire scope of your organization's training effort. You will examine practical ways, sound techniques, and proven ideas to manage your organization's training and yield tangible, bottom-line results.

This Certificate Program has seven units that will be covered:

- Manage a Training Function
- Internal Consulting Skills
- Diagnose Problems
- Develop a Plan and Gain Support for the Learning Function
- Manage the Training Budget
- Manage Trainers, Course Developers and Staff
- Make Learning Stick: Transfer of Learning

BONUS! You'll receive the **Training Manager's Tool Kit** which contains a Training Department Benchmarking Tool, 100-point Classroom Instructor Skills Inventory, and a Performance Improvement Plan Template. PLUS you can earn up to **1.9 CEUs** when you successfully complete this certificate.

This certificate program is designed for training managers, performance consultants, "departments-of-one" who run a training function for an organization or business unit, or those interested in joining their ranks.

Early-Bird Rate 30+ days prior to course start date: $1,145
Registration within 30 days of course start date: $1,295

4 ONLINE SESSIONS STARTING SEPTEMBER 25, 2019

Rates are for one (1) participant. Group discounts available for 3+ attendees. Contact: conferences@trainingmagevents.com

Attendee Testimonials:

Instructional Design

"This certificate provided me with knowledge and tools I can use immediately on the job. I researched several instructional design courses before choosing this one. Other courses were either too long or too expensive!"

Training Manager, JPMorgan Chase

Designing eLearning with Captivate

"I found this certificate to be exactly what I needed. Joe Ganci provided me with a foundation for using Captivate and I was able to learn more on my own. I have already produced training simulations that my organization found very valuable."

Training Officer, Clinton Savings Bank