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**SPECIAL
OFFER!**

Register for both Articulate Storyline Fundamentals and Articulate Storyline for Next Level Design Certificates to **Save \$200!***

*Details for this special offer can be found at TrainingLiveAndOnline.com

Articulate Storyline Fundamentals Certificate

To keep pace with today's fast-moving world, training organizations are increasingly including the use of more technology — especially eLearning. Articulate Storyline is an eLearning authoring tool built from the ground up with the goal of making the process of designing, developing, and implementing eLearning faster, easier, and more affordable. Using an intuitive interface, Articulate Storyline is easy enough for novices to learn quickly and powerful enough for advanced developers to build highly sophisticated and interactive eLearning. With its easy to use features (no programming required) and robust capabilities, Storyline lets you focus on what's most important: delivering more effective and appealing eLearning that saves your organization time and money.

BONUS ITEMS! This is the only Articulate Storyline course offering you:

- **A customized package of hand-drawn icons courtesy of Nuggethead Studioz.**
- **Dozens of free Storyline source files for self-paced learning.**
- **Detailed step-by-step exercises for hands-on practice.**
- **Custom Course Template**
- **Custom Interactions Template**
- **Instruction blended with practical design and development guidance** from an award-winning eLearning developer with many years of industry experience.

This certificate program is designed for non-programmers who wish to learn basic to intermediate authoring features of Articulate Storyline. A basic understanding of computing concepts is required. A basic understanding of eLearning is helpful. Managers may also benefit from seeing the creation and development process so they may more accurately estimate course development time and cost. **Already have basic Articulate Storyline experience?** Consider registering for our **“Articulate Storyline for Next Level Design Certificate.”**

*Early-Bird Rate 30+ days prior to course start date: \$945
Registration within 30 days of course start date: \$1,095*

**4 ONLINE SESSIONS STARTING JUNE 6
OR OCTOBER 3, 2017**

Articulate Storyline for Next Level Design Certificate

Ready to take your Articulate Storyline skills to the next level? This certificate program builds upon your basic Storyline knowledge by providing you with the hands-on practice needed to move beyond “out of the box” development and into building more advanced interactions. We'll explore the development of custom interactivity leveraging Conditional Triggers, Custom Object States, Master Slide Layers, Variable Programming and more that will provide you with tons of tips and tricks you can immediately apply to your own projects.

BONUS ITEMS! This is the *only* Articulate Storyline course offering you:

- **Fully editable U.S. States in two colors to build interactive maps courtesy of Nuggethead Studioz.**
- **A focus on interaction design** using Storyline's features in smart, creative new ways.
- **Dozens of free Storyline source files for self-paced learning.**
- **Detailed step-by-step exercises for self-paced learning.**
- **Custom Course Template**
- **Custom Interactions Template**
- **Instruction blended with practical design and development guidance** from an award-winning eLearning developer with many years of industry experience.

The certificate is designed for those who are familiar with the basic features of Storyline such as story view, scenes, slides, layers, triggers, the timeline, importing assets, and creating simple quizzes and interactions.

Are you new to Articulate Storyline? We recommend that you complete the **“Articulate Storyline Fundamentals Certificate”** prior to registering for this program.

*Early-Bird Rate 30+ days prior to course start date: \$945
Registration within 30 days of course start date: \$1,095*

**4 ONLINE SESSIONS STARTING JULY 18
OR DECEMBER 4, 2017**



Kevin Thorn
Chief NuggetHead, NuggetHead Studioz

Visit www.TrainingLiveAndOnline.com for full Certificate descriptions.

Developing Small Bites Learning Certificate

Ray Jimenez, Author, *3-Minute e-Learning, Scenario-Based Learning: Using Stories to Engage e-Learners* and *Do-it-Yourself e-Learning: 100 Ways to Simplify Design and Development*. Systems architect for Vignettes Learning and Training Magazine Network.



Learners and managers are demanding more effective and efficient learning times due to rapidly changing topics, on-the-job performance needs, an abundance of mobile learning tools and faster and more reliable Internet connections. This interactive certificate invites you to “rethink” and “invigorate” the design of your current content for faster development and easier learning suited for those who are on-the-move, on-the-job and connected with mobile technologies. You’ll examine the methods of micro-learning content design and delivery that facilitates quick transfer of knowledge and application.

This is not a software course. This certificate is not about authoring and mobile software. It focuses on content development, design and delivery. The course will focus on eLearning and performance support systems rather than classroom training.

BONUS ITEMS! You will receive a FREE copy of Ray’s book *3-Minute eLearning: Micro-Learning Design and Development*. You’ll also receive 15 models for micro-learning: live demos and examples that you may download and own as part of your in-house references.

This certificate is designed for subject matter experts, training designers, and eLearning designers and developers. Note: This certificate focuses on eLearning and performance support systems rather than classroom training.

Early-Bird Rate 30+ days prior to course start date: \$645
Registration within 30 days of course start date: \$795

**3 ONLINE SESSIONS STARTING JULY 11
OR NOVEMBER 7, 2017**

Scenario-Based eLearning Design Certificate

Ray Jimenez, Author, *Scenario-Based Learning: Using Stories to Engage eLearners*



Learn the step-by-step process of designing and developing scenario-based eLearning programs that heightens eLearners engagement and learning. This highly interactive program focuses on raising the level of engagement of eLearning courses and practical steps to control costs. This hands-on course provides opportunities to apply ideas in your projects immediately. This certificate focuses on effective and cost-effective design and development— practical and useful, not theories or software use.

BONUS! You’ll receive the digital version of the book *Scenario-Based Learning: Using Stories to Engage eLearners*.

This certificate program is designed for subject matter experts who are responsible for implementing scenario eLearning; instructional designers who must convert content or create highly engaging eLearning; designers and developers who need to add high interaction and involvement of their eLearning courses and managers and leaders who must lead and manage design and development of scenario-based eLearning courses.

Early-Bird Rate 30+ days prior to course start date: \$645
Registration within 30 days of course start date: \$795

**3 ONLINE SESSIONS STARTING
SEPTEMBER 14, 2017**

**Rates are for one (1) participant.
Group discounts available
for 3+ attendees. Contact
conferences@trainingmagevents.com.**

Designing eLearning with Captivate Certificate

Joe Ganci, President, eLearningJoe



This certificate takes you through the process of building a course for **both desktop and mobile** and provides you with the knowledge and hands-on practice you need to build and edit excellent eLearning lessons from scratch using Adobe Captivate. eLearning tools expert Joe Ganci will share his 34 years of innovative design and development experience to take you from Captivate basics to advanced techniques. Through demonstration and take-home exercises that will be compliant with SCORM- and xAPI (Tin Can). Your course will work both on desktop and on mobile devices.

*This course will use the latest version of Captivate. You may use prior versions of Captivate; however, there will be a few features that you will not be able to access if you are using an older version.

BONUS ITEMS! You’ll receive a **step-by-step guide** and all the **media files** to accomplish your homework assignment, and in the process practice what you learned in class; **a private, 30-minute follow-up session with Joe** to check your homework and address your Captivate and eLearning questions; and access to Joe’s expertise via email to address questions on course materials. For additional details on the bonuses, see www.TrainingLiveAndOnline.com.

This certificate is designed for eLearning developers who wish to learn Captivate to create eLearning; instructional designers who need to know what Captivate can accomplish; and managers who need to accurately estimate course development time and cost.

Early-Bird Rate 30+ days prior to course start date: \$845
Registration within 30 days of course start date: \$995

1 ONLINE SESSION STARTING SEPTEMBER 18, 2017

Visit www.TrainingLiveAndOnline.com for full Certificate descriptions.

SAVE \$150

OFF A 2017 CERTIFICATE

Simply register a month in advance
www.TrainingLiveAndOnline.com



You will receive a professionally produced Certificate of Completion signed by your instructor and suitable for framing.

Articulate Storyline Fundamentals

“The class is very informative and helps you hit the ground running fast in developing your Storyline learning projects!”

— John “Stoo” Potts,
Instructional Designer, SOS Intl

Training Manager Certificate: Managing the Training Function for Bottom-Line Results

Lead Presenter: **Melissa A. Smith**,
Managing Partner, The Training Clinic

Lead Presenter: **Linda Ernst**, Senior
Instructor, The Training Clinic

Guest Presenter: **Maria Chilcote**,
Managing Partner, The Training Clinic

With the right practices, any training program can accelerate performance, while delivering economic benefits. In this certificate program, you'll find out how by gaining in-depth focus and practical methods on managing the entire scope of your organization's training effort. You will examine practical ways, sound techniques, and proven ideas to manage your organization's training and yield tangible, bottom-line results.

BONUS! You'll receive the **Training Manager's Tool Kit** which contains a Training Department Benchmarking Tool, 100-point Classroom Instructor Skills Inventory, and a Performance Improvement Plan Template. PLUS you can earn up to **1.9 CEUs** when you successfully complete this certificate.

Early-Bird Rate 30+ days prior to course start date: \$1,145
Registration within 30 days of course start date: \$1,295

4 ONLINE SESSIONS STARTING OCTOBER 18, 2017



Instructional Design Certificate: Performance-Based and Results-Focused

Tom Welsh, Senior Instructional Designer, Darryl L. Sink & Associates, Inc.; Professor at California State University, Chico, specializing in instructional design, web design, and eLearning development. He has developed instructional products for pharmaceuticals, finance, retail, semiconductor, telecommunications, waste management, and medical instruments manufacturing.



This interactive certificate uses real world, practical examples to explore each phase of the instructional design process and shows you how to apply them in your project. **You'll work on your own eLearning or instructor-led project and learn just what you need to produce a highly effective end product.** You'll examine the business and individual needs for your training program, how to accommodate adult learners, instructional strategies to meet your goals, and more. You will receive numerous job aids and examples to hit the ground running.

BONUS! You'll receive a **101-page participant guide** containing job aids, examples, worksheets and key points for you to use as you design and develop your courses. You will have the opportunity to submit your project work during the certificate program for feedback by your instructor.

This certificate is designed for those on the front-line of designing, developing, writing, and delivering training through instructor-led, eLearning, and blended methods.

Early-Bird Rate 30+ days prior to course start date: \$845
Registration within 30 days of course start date: \$995

4 ONLINE SESSIONS STARTING OCTOBER 4, 2017

Scenario-Based eLearning Design

“All sessions were highly interactive and thought provoking. Ray's keen wit and insight to designing interactive stories is great. Thanks for helping me grow professionally!”

— Alanda Carter, Instructional Designer,
Williams



eBadges: You've (L)earned It

When you successfully complete a Training Live + Online certificate program, you'll also receive a digital credential (eBadge). You can showcase eBadges in your email signature line or on social media sites like LinkedIn, Facebook and Twitter.

Project Management for Learning Professionals Certificate: Reduce the Rework

Lynn Lewis, Learning Facilitator, Russell Martin and Associates, a Moser Consulting company



If you leave your desk every day frustrated by what you've accomplished and what's left to be done, this is the content you've been waiting for! Learn how to juggle your projects and get more done with less rework. Whether working on online or live course development, LMS implementation, or new process design, this certificate will teach you a simple, minimal process with techniques to get more done with less help. You'll learn how to start a project correctly, build a simple and flexible project schedule, manage the insanity of your projects, end a project, and improve your own project management strength through quick post-project reviews. This program will provide you with tools that will work with software you already have, completely consistent with the guidelines set by the Project Management Institute (PMI).

Bring your gnarliest project with you. You will complete this certificate with your project ready to roll, a great network, and a job aid to use for the next successful project.

BONUSES! You will also receive a **quick technique job aid** to help you remember what you've learned and show others how to get better at project management back at the office. You will earn **eight (8) Project Management Institute (PMI) Professional Development Units (PDUs)** when you successfully complete this certificate.

This certificate program is designed for anyone interested in doing more with less.

Early-Bird Rate 30+ days prior to course start date: \$845
Registration within 30 days of course start date: \$995

4 ONLINE SESSIONS STARTING OCTOBER 25, 2017

NEW Practical, Cost-Effective Video Production for eLearning Certificate

Steve Haskin, President, Industrial Strength Learning and award-winning video creator.



This certificate takes you through the process of creating video content for eLearning from concept (or assignment) to script to shooting to final edit—even on a limited budget! It will provide you with the knowledge and hands-on practice you'll need to understand and create memorable eLearning videos. Video expert, Steve will share his 30+ years of innovative video production, script development and direction experience to take you from video basics to a deeper understanding of video and how to effectively employ it in your courses. During the certificate, you will complete one or more video projects you can use in your training courses. You will leave with an understanding of how video can work with your lessons to create memorable training that sticks with your learners and gain an understanding of the video production process so you may allocate your budget (be it large or small) wisely.

BONUS ITEMS!

- Concise, weekly evaluations of your videos describing how to make them better.
- A 30-minute one-on-one session with Steve after the certificate program is completed.
- Step-by-step guides for at least 5 special effects that will make your videos look like Hollywood!
- Free presets and action scripts for After Effects.
- Studio layout guide and recommended equipment list.

This certificate is designed for eLearning Developers, Instructional Designers, Trainers and anyone desiring to create instructional videos on a budget.

Early-Bird Rate 30+ days prior to course start date: \$745
Registration within 30 days of course start date: \$895

3 ONLINE SESSIONS STARTING OCTOBER 25, 2017

Social Media for Trainers Certificate

Jane Bozarth, Author, *Social Media for Trainers*. Jane is the eLearning Coordinator for the North Carolina (USA) Office of State Personnel. She is also the author of



E-Learning Solutions on a Shoestring; Better than Bullet Points; and From Analysis to Evaluation.

Social media is no longer seen as a fad—it's a revolution and an essential part of your 21st Century Training Toolkit. Whether you work in a traditional or virtual classroom, social media provides a low-cost way to broaden your reach and increase the impact of your training. Based on the bestselling book *Social Media for Trainers*, this interactive certificate invites you on a guided tour of tools that support broadcasting, collaborating, sharing and conversing, and explores concrete, specific ways to incorporate them into your own training practice. You'll examine the unique features of a number of popular tools, discuss how to leverage the strengths of each, explore which best fit your training needs and learn how to set up your own accounts. Appropriate for classroom and virtual classroom facilitators, and instructional designers, the course also covers the basics of social learning, informal learning, and communities. While we discuss concepts such as learning communities and overcoming barriers, the focus of this program is on specific training activities that can be facilitated using social media tools.

You will need to be able to access a variety of social media tools including Twitter, Facebook, LinkedIn, Pinterest, Snapchat, etc. during and in between program sessions.

This certificate is designed for those who wish to start utilizing social media for training. It is also suited for current users of social media who wish to better leverage the strengths of their current social media tools or expand into new social media areas for training purposes.

Early-Bird Rate 30+ days prior to course start date: \$645
Registration within 30 days of course start date: \$795

3 ONLINE SESSIONS STARTING OCTOBER 31, 2017

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Online Learning Conference 2017

Conference: September 25 (pm) - 27
Certificates: September 24 - 25
The Allen Experience: September 25
Innovations in Training: September 27 (pm) - 29
New Orleans, LA

www.OnlineLearningConference.com

training 2018 conference & expo

Certificates: February 9 - 11
Conference: February 12 - 14
Expo: February 12 - 13
Atlanta, GA

www.TrainingConference.com