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SPECIAL OFFER!

Register for both Articulate Storyline Fundamentals and Articulate Storyline for Next Level Design Certificates to **Save \$300!***

*Details for this special offer can be found at TrainingLiveAndOnline.com

NEW Articulate Storyline Fundamentals Certificate

To keep pace with today's fast-moving world, training organizations are increasingly including the use of more technology— especially eLearning. Articulate Storyline is an eLearning authoring tool built from the ground up with the goal of making the process of designing, developing, and implementing eLearning faster, easier, and more affordable. Using an intuitive interface, Articulate Storyline is easy enough for novices to learn quickly and powerful enough for advanced developers to build highly sophisticated and interactive eLearning. With its easy to use features (no programming required) and robust capabilities, Storyline lets you focus on what's most important: delivering more effective and appealing eLearning that saves your organization time and money.

BONUS ITEMS! This is the only Articulate Storyline course offering you:

- **Dozens of free Storyline source files for self-paced learning.**
- **Detailed step-by-step exercises for hands-on practice.**
- **Facilitated labs** so you can learn and practice with the support of your instructors.
- **Instruction blended with practical design and development guidance** from an award-winning eLearning developer with many years of industry experience.

This certificate program is designed for non-programmers who wish to learn basic to intermediate authoring features of Articulate Storyline. A basic understanding of computing concepts and of eLearning is helpful. Managers may also benefit from seeing the creation and development process so they may more accurately estimate course development time and cost. **Already have basic Articulate Storyline experience?** Consider registering for our **"Articulate Storyline for Next Level Design Certificate."**

You'll also receive a customized character packet by:

eLearningArt

*Early-Bird Rate 30+ days prior to course start date: \$845
Registration within 30 days of course start date: \$995*

**4 SESSIONS STARTING JULY 7, AUGUST 3,
SEPTEMBER 9 OR NOVEMBER 2, 2015**

NEW Articulate Storyline for Next Level Design Certificate

Ready to take your Articulate Storyline skills to the next level? This certificate builds upon your existing foundational Storyline knowledge and provides you with the hands-on experience needed to develop and build advanced interactions, extend the functionality of Storyline and gain a better understanding of project workflow. You'll explore the development of custom interactivity including States, Layers, Triggers, Variables and Conditions and provide you with tips and tricks you can immediately apply to your own projects.

BONUS ITEMS! This is the *only* Articulate Storyline course offering you:

- **A focus on interaction design** using Storyline's features in smart, creative new ways.
- **Dozens of free Storyline source files for self-paced learning.**
- **Detailed step-by-step exercises for hands-on practice.**
- **Facilitated labs** so you can learn and practice on your own project with the support of your instructors.
- **Instruction blended with practical design and development guidance** from an award-winning eLearning developer with many years of industry experience.

The certificate is designed for those who are familiar with the basic features of Storyline such as story view, scenes, slides, layers, triggers, the timeline, importing assets, and creating simple quizzes and interactions. **Are you new to Articulate Storyline?** We recommend that you complete the **"Articulate Storyline Fundamentals Certificate"** prior to registering for this program.

You'll also receive a customized character packet by:

eLearningArt

*Early-Bird Rate 30+ days prior to course start date: \$845
Registration within 30 days of course start date: \$995*

**4 SESSIONS STARTING JULY 20, AUGUST 11,
OCTOBER 14 OR NOVEMBER 13, 2015**



Kevin Thorn
Chief NuggetHead, NuggetHead Studioz

Tight Travel Budget? No Problem!

Log In + Learn

NEW Developing Small Bites Learning Certificate

Ray Jimenez, Author, *3-Minute e-Learning, Scenario-Based Learning: Using Stories to Engage e-Learners* and *Do-it-Yourself e-Learning: 100 Ways to Simplify Design and Development*. Ray is the systems architect for Vignettes Learning and Training Magazine Network.



Learners and managers are demanding more effective and efficient learning times due to rapidly changing topics, on-the-job performance needs, an abundance of mobile learning tools and faster and more reliable Internet connections. This interactive certificate invites you to “rethink” and “invigorate” the design of your current content for faster development and easier learning suited for those who are on-the-move, on-the-job and connected with mobile technologies. You’ll examine the methods of micro-learning content design and delivery that facilitates quick transfer of knowledge and application. This certificate is appropriate for those who design and implement rapid eLearning, mobile learning, performance support learning, and collaborative learning environments.

BONUS ITEMS! You will receive a FREE copy of Ray’s book *3-Minute eLearning: Micro-Learning Design and Development*. You’ll also receive 15 models for micro-learning: live demos and examples that you may download and own as part of your in-house references.

Early-Bird Rate 30+ days prior to course start date: \$645
Registration within 30 days of course start date: \$795

3 SESSIONS STARTING JUNE 15, 2015

Training Coordinator Certificate: A Consulting Approach to Coordinating the Training Function

Lead Presenter: **Maria Chilcote**, Managing Partner, The Training Clinic

Lead Presenter: **Adrienne Kirkeby**, Senior Instructor, The Training Clinic



Take a consulting approach to coordinate and administer training more efficiently and effectively! You’ll learn how to develop a training plan, be active—not reactive, and maintain management support for training. You’ll explore how to hire consultants; coach and develop subject matter experts as trainers; set up a resource center; market and administer a registration system; and schedule training (along with facilities and

materials coordination). You’ll learn skills to help you better clarify your role in your organization; transition to an internal consulting approach and partner with internal customers; diagnose problems within your organization and put together a proactive plan to address them; identify what good training looks like so you can be a wise consumer of training products and services; easily develop and maintain training resources; manage training enrollment, record keeping, and follow-up and create effective training schedules.

BONUS! You can earn 1.9 CEUs by successfully completing this certificate.

This certificate is designed for training coordinators, administrators and instructors who coordinate a training function for an organization or business unit, or those interested in becoming more efficient and effective.

Early-Bird Rate 30+ days prior to course start date: \$1,145
Registration within 30 days of course start date: \$1,295

4 SESSIONS STARTING SEPTEMBER 16, 2015

For complete descriptions, visit www.TrainingLiveandOnline.com.

NEW Maximizing Adobe Connect for Training Certificate

Margaret Uhrich, Certified Adobe Connect Trainer, Certified Synchronous Facilitator and Expert Synchronous Producer. MS in Instructional Technology Management



While many who use Adobe Connect are aware of the functionality this platform offers, few truly understand how and when to use all of the feature-rich tools available to allow them to deliver maximally effective synchronous training programs. Learn how to maximize Adobe Connect’s robust platform to deliver a technologically seamless experience. Margaret will share her expertise, along with insider tips and tricks, to help you engage your learners by becoming proficient with Adobe Connect’s tools. You will gain experience customizing the learner viewing experience; understanding and working with pods; creating and running polls; sharing files with learners; managing and facilitating breakout rooms; sharing applications; creating layouts; setting up and customizing meetings; creating course templates; exploring help and resources for Adobe Connect and more.

BONUS ITEMS! You will receive a Participant Guide to use during the sessions and for future reference. Successfully complete this course and earn CEUs! InSync Training is authorized by IACET to offer 1.0 CEUs for this program.

Early-Bird Rate 30+ days prior to course start date: \$745
Registration within 30 days of course start date: \$895

3 SESSIONS STARTING OCTOBER 13, 2015

Rates are for one (1) participant.

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Project Management for Learning Professionals Certificate: Reduce the Rework

Nancy Mikkelsen, Learning Facilitator,
Russell Martin and Associates



Lynn Lewis, Learning Facilitator,
Russell Martin and Associates



If you leave your desk every day frustrated by what you've accomplished and what's left to be done, this is the content you've been waiting for! Learn how to juggle your projects and get more done with less rework. Whether working on online or live course development, LMS implementation, or new process design, this certificate will teach you a simple, minimal process with techniques to get more done with less help. You'll learn how to start a project correctly, build a simple and flexible project schedule, manage the insanity of your projects, end a project, and improve your own project management strength through quick post-project reviews. This program will provide you with tools that will work with software you already have, completely consistent with the guidelines set by the Project Management Institute (PMI).

Bring your gnarliest project with you. You will complete this certificate with your project ready to roll, a great network, and a job aid to use for the next successful project.

BONUSES! You will also receive a quick technique job aid to help you remember what you've learned and show others how to get better at project management back at the office. You will earn eight (8) Project Management Institute (PMI) Professional Development Units (PDUs) when you successfully complete this certificate.

This certificate program is designed for anyone interested in doing more with less. As workload increases and technology chases us 24/7, this program will help you organize your work, manage the hand-offs with others and leave work feeling less overwhelmed. If you leave your desk everyday frustrated by what you've accomplished and what's left to be done, this is the content you've been waiting for.

Early-Bird Rate 30+ days prior to course start date: \$845
Registration within 30 days of course start date: \$995

4 SESSIONS STARTING OCTOBER 15, 2015

Scenario-Based eLearning Design Certificate

Ray Jimenez, Author,
Scenario-Based Learning: Using Stories to Engage eLearners



Learn the step-by-step process of designing and developing scenario-based eLearning programs that heightens eLearners engagement and learning. This highly interactive program focuses on raising the level of engagement of eLearning courses and practical steps to control costs. This hands-on course provides opportunities to apply ideas in your projects immediately. This certificate focuses on effective and cost-effective design and development—practical and useful, not theories or software use.

BONUS! You'll receive the digital version of the book *Scenario-Based Learning: Using Stories to Engage eLearners*.

This certificate program is designed for subject matter experts who are responsible for implementing scenario eLearning; instructional designers who must convert content or create highly engaging eLearning; designers and developers who need to add high interaction and involvement of their eLearning courses and managers and leaders who must lead and manage design and development of scenario-based eLearning courses.

Early-Bird Rate 30+ days prior to course start date: \$645
Registration within 30 days of course start date: \$795

3 SESSIONS STARTING OCTOBER 19, 2015

Training Manager Certificate: Managing the Training Function for Bottom-Line Results

Lead Presenter: **Melissa A. Smith**,
Managing Partner, The Training Clinic



Lead Presenter: **Linda Ernst**, Senior
Instructor, The Training Clinic



Guest Presenter: **Maria Chilcote**,
Managing Partner, The Training Clinic



With the right practices, any training program can accelerate performance, while delivering economic benefits. In this certificate program, you'll find out how by gaining in-depth focus and practical methods on managing the entire scope of your organization's training effort. You will examine practical ways, sound techniques, and proven ideas to manage your organization's training and yield tangible, bottom-line results.

BONUS! You'll receive the **Training Manager's Tool Kit** which contains a Training Department Benchmarking Tool, 100-point Classroom Instructor Skills Inventory, and a Performance Improvement Plan Template. PLUS you can earn up to **1.9 CEUs** when you successfully complete this certificate.

Early-Bird Rate 30+ days prior to course start date: \$1,145
Registration within 30 days of course start date: \$1,295

4 SESSIONS STARTING OCTOBER 21, 2015

...e place entirely online with a range of features,
...and asynchronous and collaborative activities
...orb and integrate information from each session.
...y schedule in mind, while still providing the
...program, you will have jump-started your career



Training Live + Online certificate pr
Society for Performance Improvement (ISPI)
with any Training Live + Online certificate pr

Social Media for Trainers Certificate

Dr. Jane Bozarth, Author,
Social Media for Trainers



Social media is no longer seen as a fad—it's a revolution. Whether you work in a traditional or virtual classroom, social media provides a low-cost way to broaden your reach and increase the impact of your training. Based on the bestselling book *Social Media for Trainers*, this interactive certificate invites you on a guided tour of several popular and powerful social media tools such as Facebook, LinkedIn, blogs, Wikis, microblogs (Twitter) and explores concrete, specific ways to incorporate them into your own training practice. You'll examine their unique features, discuss how to leverage the strengths of each, explore which best fit your training needs and learn how to set up your own accounts. Appropriate for classroom and virtual classroom facilitators, and instructional designers, the course also covers the basics of social learning, informal learning, and communities. While you'll discuss concepts such as learning communities and overcoming barriers, the focus of this program is on specific training activities that can be facilitated using social media tools.

This certificate program is designed for classroom and virtual classroom facilitators, and instructional designers.

Early-Bird Rate 30+ days prior to course start date: \$645

Registration within 30 days of course start date: \$795

3 SESSIONS STARTING OCTOBER 26, 2015

Designing eLearning with Captivate Certificate

Joe Ganci, www.captivatejoe.com



This certificate takes you through the process of building a course from scratch using Adobe Captivate® and provides you with the knowledge and hands-on practice you need to build and edit excellent eLearning lessons. eLearning tools expert Joe Ganci will share his 32 years of innovative design and development experience to take you from Captivate basics to advanced techniques. Through demonstration and take-home exercises you will complete an online SCORM- and Tin Can-compliant course project using Adobe Captivate.

*This course will use the latest version of Captivate. You may use prior versions of Captivate; however, there will be a few features that you will not be able to access if you are using an older version.

BONUS ITEMS! You'll receive a step-by-step guide to designing eLearning with Captivate as well as extensive exercise files.

This certificate is designed for those wishing to learn to develop eLearning. Managers will benefit from seeing the creation and development processes so they may accurately estimate course development time and cost.

Early-Bird Rate 30+ days prior to course start date: \$845

Registration within 30 days of course start date: \$995

4 SESSIONS STARTING NOVEMBER 2, 2015



Upon successfully completing your certificate program, you will receive a professionally produced Certificate of Completion signed by your instructor and suitable for framing.

Instructional Design: Performance-Based and Results-Focused Certificate

Tom Welsh, Senior Instructional Designer, Darryl L. Sink & Associates, Inc.; Professor at California State University, Chico, specializing in Instructional Design, Web Design, and eLearning Development. He has



developed instructional products across many industries, including pharmaceuticals, finance, retail, semiconductor, telecommunications, waste management, and medical instruments manufacturing.

This interactive certificate uses real world, practical examples to explore each phase of the instructional design process and shows you how to apply them in your project. You'll work on your own eLearning or instructor-led project and learn just what you need to produce a highly effective end product. You'll examine the business and individual needs for your training program, how to accommodate adult learners, instructional strategies to meet your goals, and more. You will receive numerous job aids and examples to hit the ground running.

BONUS! You'll receive a **101-page participant guide** containing job aids, examples, worksheets and key points for you to use as you design and develop your courses. You will have the opportunity to submit your project work during the certificate program for feedback by your instructor.

This certificate is designed for those on the front-line of designing, developing, writing, and delivering training through instructor-led, eLearning, and blended methods.

Early-Bird Rate 30+ days prior to course start date: \$845

Registration within 30 days of course start date: \$995

4 SESSIONS STARTING NOVEMBER 10, 2015



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When you successfully complete a Training Live + Online certificate program, you'll also

receive a digital credential (eBadge). eBadges are transforming how your hard-earned achievements are recognized, shared and rewarded. You can showcase eBadges in your email signature line or on social media sites like LinkedIn, Facebook and Twitter. Enhance your reputation and signal clients, collaborators, and employers that they should take notice of you!

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